

Course Info: Tradition and Innovation: Global Cities* (4 Credit Hours)
Location: Cramer 328 Course Number (CRN): 81986
Tuesdays & Thursdays (6/25 – 8/16), 1:00 – 3:20PM

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Course Description and Objectives

As of 2008, more people live in cities than anywhere else. In 1900, only 160 million people, one tenth of the world's population, were living in cities; today, in contrast, over half the world (3.2 billion people) are living in cities. This twenty-fold increase in the number of people living in urban areas has far-reaching implications for the way we organize the physical structure of our cities, what social processes occur, and the interconnections among cities and their immediate outlying areas. Add to this the fact that today almost two dozen cities contain 10 million inhabitants or more (in 1900 the largest city, London, had 6.5 million), and it is imperative to examine how global (or world) cities are shaping how we live and work.

Through case studies, reading, discussion, research, field trips, and videos this course will examine how cities, specifically in Asia, are shaping the cultural, economic, and ecological landscape of the globe. We will study the physical form of the city, including its urban plan, architecture, and infrastructure and the relationship between urban form and social processes. We will also explore what characteristics typify "world" or "global" cities, and how these characteristics provide clues about the future of human settlements. While our focus will be on regions of the world undergoing rapid urbanization, we use a comparative approach to contextualize differences across regions. By the end of this course students will understand the interplay between human settlements and social and cultural relations, and how to employ multiple frameworks for evaluating the physical patterns and social processes of global cities. Specifically, students will:

- Appreciate the reasons for the development of large human settlements;
- Understand similarities and differences about cities, particularly 'global cities' within the Asian context, as compared with other urban developments;
- Become aware of forces that create inequities within and across cities; and
- Critically assess the underlying reasons for social and environmental conditions of global cities.

Required Reading and Materials

- (1) Abrahamson, Mark, 2004. Global Cities. Oxford University Press.
- (2) Articles provided to you in class or available online.

Course Structure

This course is divided into lecture and interactive discussion sections. Each course meeting begins with a lecture describing historical developments, theoretical foundations, and characteristics of human settlements. Lecture topics are divided into four modules or

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groups: (1) global cities defined; (2) the physical environment; (3) forces of change within and across cities; and (4) the social and environmental effects of change. Interactive discussion sections consist of student presentations and in-class exercises. Presentations by students are on a specific reading, and group-work sessions enable students to collectively apply lecture and reading materials to critically assess the forces affecting cities and the emerging forms of global cities. The attached 'Course Outline' (pg. 6) identifies significant dates and discussion topics.

Evaluation Criteria

You will be evaluated on a 1000 point scale:

Newspaper Presentations (100 points):	10%
Journal Assignments (400 points):	40%
Final Project (400 points):	40%
<u>Course Participation (100 points):</u>	<u>10%</u>
TOTAL (1000 POINTS)	100%

Late work will be automatically marked down unless prior arrangements have been made with the instructor. Regular class attendance and participation is necessary and expected. Points will be deducted if a student is absent from more than one class. Participation includes: involvement with class discussions (includes listening), asking substantive questions, addressing instructor's questions, working effectively in teams, and sharing relevant news and information.

Presentations, Journals, and Final Project

To pass this course you will need to complete one newspaper presentation, four journal entries, participate in class discussions and exercises, and complete a final group project. Coursework is cumulative, assuming that in-class exercises will be helpful in completing the journal entries and completing the final project. Journal assignments will be provided in class, and submitted by the due date to D2L (course management software, which is described later in this syllabus). There is no formal midterm or final exam for this course.

Newspaper Presentation: The aim of the newspaper presentations is to ensure that you are keeping up with cultural developments global cities. Each participant in the course will be required to present on one newspaper article about a challenge facing an Asian city. To present, each course participant needs to review critically the newspaper article and consider the following questions: (1) what was the author's motivation for selecting this article and topic; (2) what dimension(s) of global cities is(are) being addressed in the article (refer to the text) – what is the article about? (3) what are the limitations (critical review of what the author(s) missed) of the article? Participants should make every effort to ensure that the article is from a regional newspaper (link will be provided in class), addresses a central element of classroom discussions (if you have any questions, please talk to the instructor), and that their presentation describes clearly the three questions described above. Limit descriptions to 5 minutes.

Journal Assignments: An essential process in learning about global cities is reflecting on classroom discussions. Accordingly, one portion of this course requires that you address questions related to lecture and reading topics. You will be given specific questions to help direct your journal entry. Entries will generally be no more than 2 pages (double spaced) in length and submitted online. These journal entries will be graded on: (1) Content -- have you supported your statements? Are you drawing from our reading/class discussions?

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(2) Organization – are your statements well-structured and logical? Have you provided a leading statement for each paragraph and maintained a consistent theme? And (3) Clarity – are you using the appropriate language? Do you have the correct grammatical structure? Evaluations of each journal assignment will be made based on the above three criteria.

Final Project: The aim of the final project is to learn about the relationship between global forces of change and their effects on city structure and process. Course participants will be divided into teams (consisting of no more than 3 students), and will be responsible for completing a final project paper and presentation. While final projects need to focus on multiple [global] forces affecting one Asian city, and/or the impact of one Asian city on global processes, the fundamental objective of the final project is to understand what shapes the physical structure of our cities, and how the interconnections across cities and regions affect cultural, social, and environmental conditions. Below is a detailed description of each phase of the final project, and due dates for each phase. While the due dates below are to keep groups ‘on-track’ (not to be submitted), only the final report and presentation will be graded. The 400 points attributable to this project will be divided up according to your written (250 points), and final in-class presentation (150 points).

- Project Idea – July 9
 - o Brief background of the Asian city you would like to examine;
 - o Describe why it is appropriate for this course
- Background Description – July 23
 - o Provide the historical context of this city:
 - ♣ What were the conditions that allowed this city to emerge?
 - ♣ Describe the social, economic, and ecological characteristics of the city?
 - ♣ What other cities have emerged with a similar context and how?
 - o How has the media described this city?
- The Forces – July 30
 - o Describe what global forces are affecting this city?
 - ♣ What groups are being affected by these forces?
 - ♣ What institutions (including other cities and regions) are responsible for creating (and fostering) these forces?
 - ♣ How are these forces shaping the physical structure of the city?
 - ♣ What cultural and social processes are being affected by these forces?
 - ♣ How have these changes affected urban environmental conditions?
- Conclusions – August 6
 - o Describe how past and present forces are acting to shape the future of this city. Address the following questions:
 - ♣ How have the forces changed from the past?
 - ♣ How do these changes affect the physical conditions of the city, and the social processes that operate in the city?

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- ♣ What does the future hold for the city, its physical form, and its cultural, social and environmental conditions?
- Presentations – August 13 & 15 – regular class time
 - o 20 minute Presentations (15 min. + 5 min. questions/comments)
 - o Focus on the following elements of your project:
 - ♣ Background (including historical context), forces affecting the city (past and present), and the future of the city
 - ♣ Final project presentations will be evaluated on content (40%), organization (40%), and effective communication (20%).
- Final Report – August 16 by 5 PM (submitted online)
 - o The final report should include the following sections:
 - ♣ Introduction/Background - What should the general audience know about how this city came to be? Describe when this city came to the attention of the general public, what social, economic, and ecological characteristics are specific this city and how did those characteristics shape the current state of the city? How has the city been portrayed in the media – provide examples?
 - ♣ Forces – Describe how the types of forces affecting the city. How have these forces helped to shape the form the city has taken? What social forces (including institutions) have been instrumental in affecting the physical, social and environmental conditions of the city? Can you provide specific examples of these forces and how they have helped establish this global city? How does this city compare with other cities and the approach taken by other urban areas?
 - ♣ Conclusions – What differences do you see in terms of the forces affecting the city in the past, and those currently affecting the city? Are there lessons to be learned about the emergence of this global city and how other cities have been affected by its presence? What types of changes do you see occurring to this city in near future, and how will these changes affect the physical, social, and environmental conditions of the city?
 - In terms of length, reports should be no more than 15 pages (double-spaced, 12-point font, including figures, but not bibliography). Reports will be graded on how well they have addressed each of the above questions with specific attention to content, organization, and clarity.

Academic Integrity

Portland State University (PSU) takes academic integrity very seriously. PSU strives to provide students with the knowledge, skills, judgment, and wisdom they need to function in society as educated adults. To falsify or fabricate the results of one's research; to present the words, ideas, data, or work of another as one's own; or to cheat on an examination or project corrupts the essential process of higher education. Students failing to adhere to these

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principles of academic integrity will be penalized (e.g. reduction of points, course failure, etc.). For further information please refer to PSU's student conduct code (<http://www.pdx.edu/dos/conduct.html>) or consult the instructor if you are unsure what constitutes a breach of academic integrity.

Students with Disabilities

Every effort will be made to accommodate individuals with disabilities. Please notify the instructor by the first week of the course so that any necessary accommodations can be arranged. More information can be found at:

http://www.pdx.edu/iasc/drc_faculty_resources.html

Web-Based Course Management

We will be using D2L web-based course management system. You will need to use D2L for several course requirements. D2L use during this course includes: updates to the syllabus, accessing supplemental readings, submitting assignments, announcements, and group work as appropriate. Using your PSU account name and password, participants in this course can logon to Blackboard at: www.d2l.pdx.edu/.

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Course Outline								
MODULE	MODULE OBJECTIVES	Week	Week & Date	Due on Tuesday	Tuesday	Due on Thursday	Thursday	Final Project Schedule
1	Explore the definitions of global cities	1	June 25 & 27		Course Overview; student background and interests; cognitive mapping exercise	Newspaper article from select sources; Text 1 - 21	Historical and salient perspectives of cities; Global Cities Defined, Planning for Global Cities	
		2	July 2 & July 4 (no class)	No class this week, although complete the readings, Journal Assignment 1, and consider an Asian city to study this term				Explore your interests in global cities and general topics of interest
2	Examine dimensions of city development patterns and processes	3	July 9 & 11	Select Asian City of Interest; Text 23 - 94; Journal Assignment 1	Immigration and Global Cities	Supplemental readings on Problem-Based Learning	Inequality and Global Cities	Group formation and identify Asian city of interest to the group
		4	July 16 & 18	Text 95 - 120	Problems and Perspectives of Global Cities	Journal Assignment 2; Supplemental Readings	City Indicators	Develop group work plan and begin conducting research on city
3	Understand the forces acting upon a city and across cities	5	July 23 & 25	Background on Final Project; Supplemental readings	Cities in the Global Economy	Journal Assignment 3; Text 121 - 138	Culture and Cultural Industries	Research newspaper articles, development patterns, and specific forces affecting the global city
		6	July 30 & August 1	The Forces; Text 139 - 161	Cultural Industries Hierarchy	Journal Assignment 4; Text 162 - 172	Case Studies of Asian Country 1	
4	Integrate social and cultural context of a changing urban environment	7	August 6 & 8	Conclusions; Supplemental Readings	Case Studies of Asian Country 2	Supplemental Readings	Case Study of Asian Country 3; Final Project work time	Describe lessons learned from study of select global city
		8	August 13 & 15	First draft of final paper	Final Project Presentations 1	Prep for final projects	Final Project Presentations 2	Organize elements of final project and present to class

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