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Background

- Initial idea
 - Predict how land values react to higher traffic volumes and subsequent changes in greenhouse gas emissions
 - Detailed data on emissions elusive
 - Data on study sites, particularly those outside Metro's jurisdiction, also elusive

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Background

- Revised idea
 - What affects land value?
- Hedonic regression
 - Way to estimate demand, value
 - Breaks dependent variable down into component parts
 - Land value reflective of demand generated by nearby transportation, pollution, and other factors

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Model

- Basic Regression Model (univariate):
 - $Y = mx + b$
- Assumptions of linear regression
 - Y and X variable(s) have linear relationship
 - Each X has normal distribution of residual error
 - Homoscedastic
 - No autocorrelation

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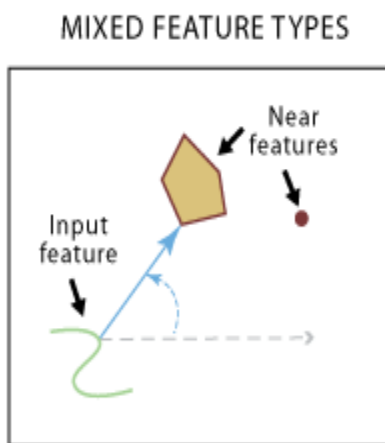
Method

- Data from RLIS November 2005
- Determine variables of interest

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Method (continued)

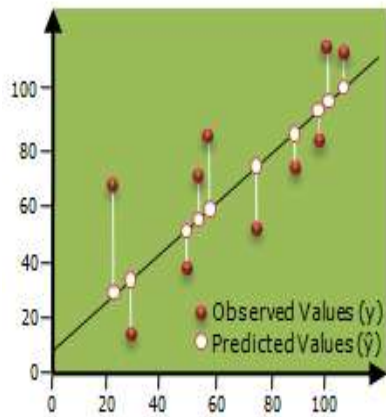


- Use *Near* function to determine distances to selected features

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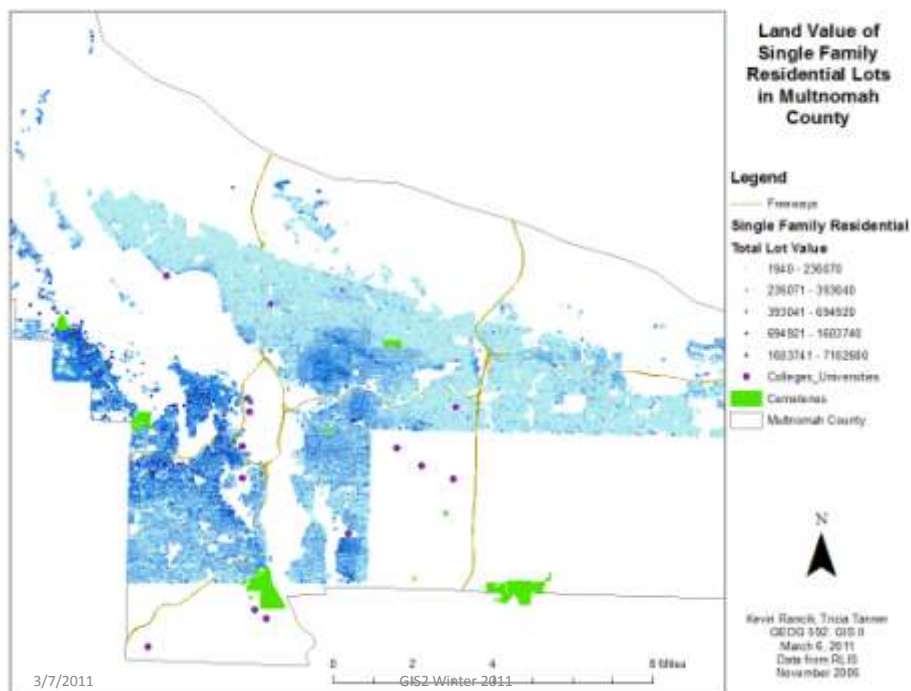
Method (continued)



- Normalize variable fields using log or square functions in the *Field Calculator*
- Run *Ordinary Least Squares* tool to determine fitness of model

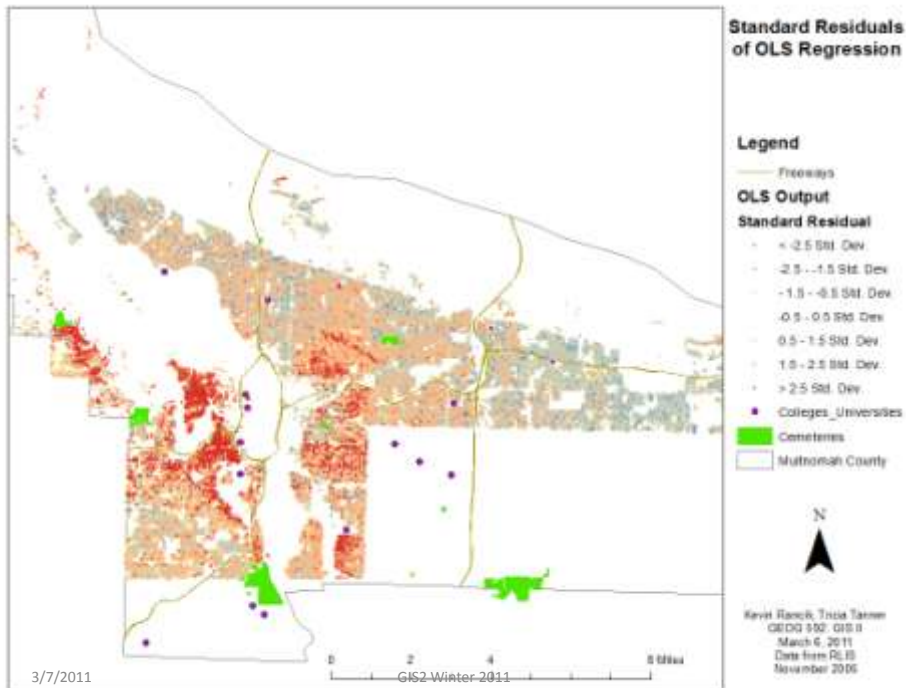
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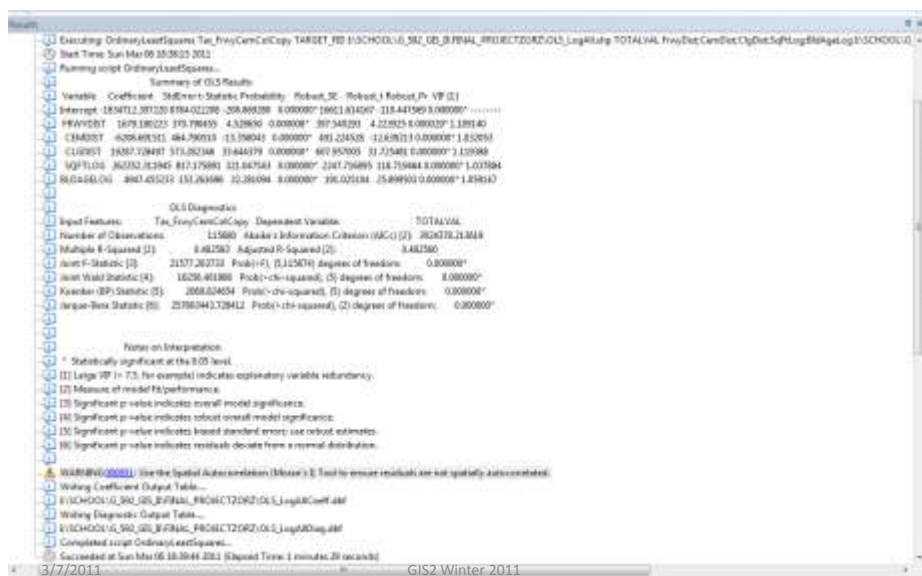


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Results



Results

- Our Model:
 - $Y = 1679x_1 - 6209x_2 + 19288x_3 + 262352x_4 + 4947x_5 - 1834712.4$
 - Y = Total Value
 - X_1 = Distance to Freeway
 - X_2 = Distance to Cemetery
 - X_3 = Distance to College or University
 - X_4 = Building Square Footage
 - X_5 = Building Age
 - # = Intercept

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Conclusion

- We need a fast supercomputer
- Although roughly half of our dependent variable is “explained” by our model, other factors may make for better fits
- Our model does not fit assumptions of linear regression
- Random sampling would have been a better route for this analysis (100,000 samples)
- Would have been valuable to use univariate regression for each variable singularly to determine whether the variable was useful

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Potential Future Analysis

- Use other independent variables such as
 - Distance to water bodies
 - Distance to city center
 - Incidents of violent crime
 - Weight schools based on test scores
 - Weight freeway based on traffic counts
- Include other locations such as neighboring counties
- Use different methods of regression and variable normalization

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Questions



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References

- Wikipedia. 2010. *Hedonic regression*. http://en.wikipedia.org/wiki/Hedonic_regression (Last accessed 4 March 2011)
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- Kim, Kwang Sik et al, "Highway traffic noise effects on land price in an urban area", *Science Direct, Transportation Research Part D 12* (2007), pp. 275 – 280
- Coulson, N. Edward et al, "A Hedonic Approach to Residential Succession", *The Review of Economics and Statistics*, Nov 1989, pp. 433 - 444