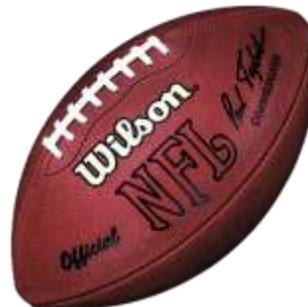


# Locating a Suitable Site for a Professional Football Stadium in the Portland Metro Area



## Background

- 8 Games per Season
- 100,000 Fans for College Football
- Every Team has Positive Income

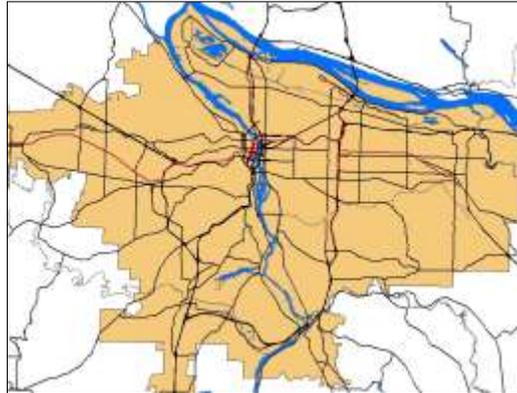


<https://www.mattleinartfoundation.org/donate-today/gift-shop/>

## Data Used

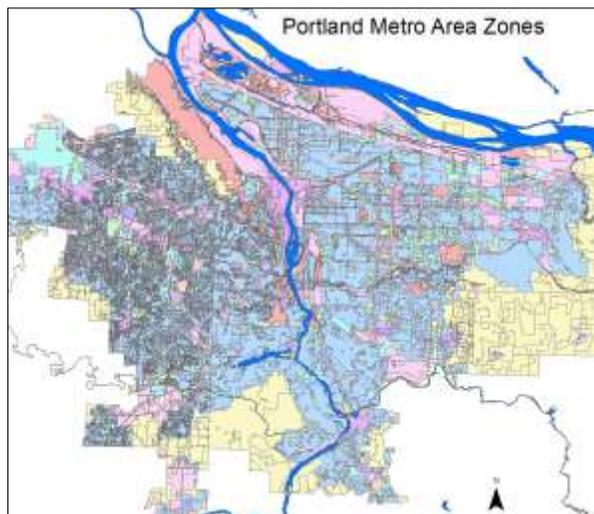
- Portland Metro Area Boundary
- Major Arterials
- Light Rail
- Zoning

From RLIS



## Analysis

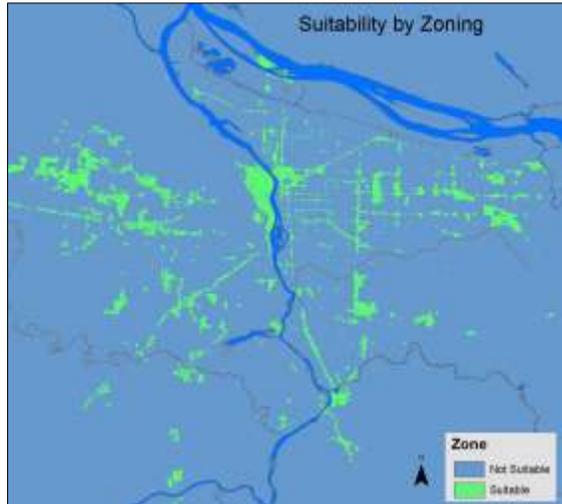
Zoning  
Needed to  
rasterize and  
reclass into  
a useable  
layer.



## Analysis

### Zoning

Rasterized &  
reclassified.  
Commercial &  
mixed use  
residential are  
suitable areas.



## Analysis

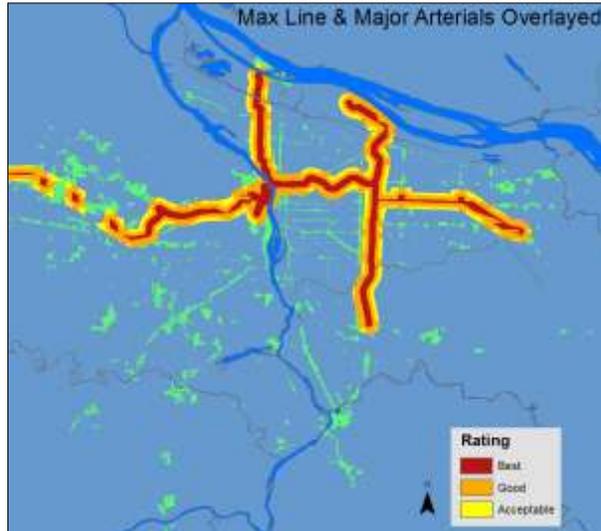
Max Line &  
Maj Arterials  
Half mile  
euclidean  
distance  
buffer.  
(3 classes)



## Analysis

### Max Line & Maj Arterials

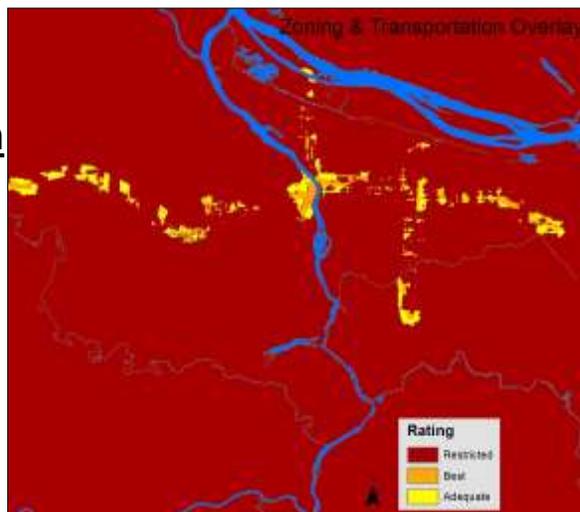
Overlaid the layers.  
Left it as three classes.



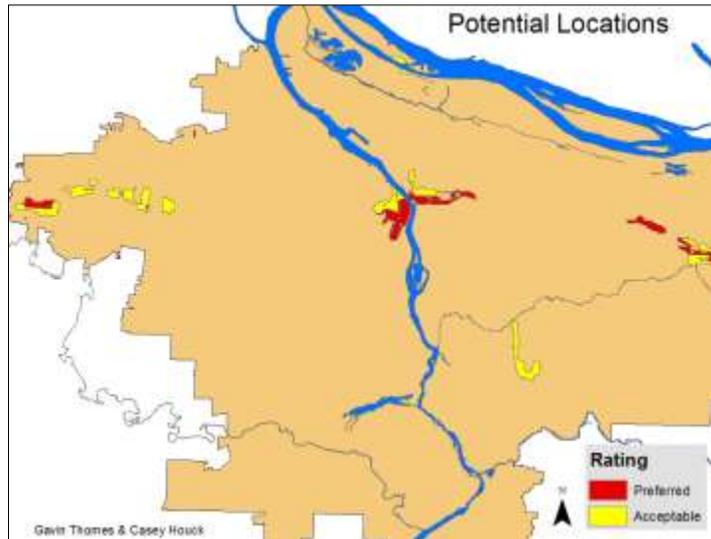
## Analysis

### Zoning & Transportation

Overlaid to show all potential sites for a football stadium.



## Results



## Suggestions

- Use Parks Data.
- Use Building Data to take into account current occupants of lots.
- Consider using different zones.



<http://cmkelham.files.wordpress.com/2010/09/nfl-logo.jpg>