

Sarah Butler, Tommy Franzen, & Hannah Prather GIS II Project

### <sup>+</sup>Recent Research

Why do urban residents plant trees?

- Aesthetics and Recent Home Sale (Summit & McPherson, 1998)
- Number of single detached dwellings, Immigration status, Income, House age, and Female employment (Greene et al. 2010)



### <sup>+</sup>Research Question

In Portland Oregon:

• Why do residents participate in tree planting programs **and** what are the barriers to participation?



#### <sup>+</sup> Data and Data Sources

- Tree planting survey data (Friends of Trees & City of Portand)
- 10m DEM (RLIS 2009)
- Tree canopy cover (City of Portland)
- 2000 Census Block Data (U.S. Census Bureau)
- Taxlots (RLIS 2009)
- Crime (RLIS 2009)
- Roads (Civicapps.org)
- Parks (Civicapps.org





We aim to further improve upon these studies and additionally incorporate:

- Detailed household-level data
- Demographic data at the censusblock level
- Creation of binary logistic model regression model in SPSS

# <sup>+</sup>Data Analysis– ArcMap





Distance to major roads

Distance to parks



+ Data Analysis - ArcMap



Tax lot data and street azimuth



#### Portland Canopy Cover Raster







Rater canopy cover



Convert to polygon, intersect and dissolve





### <sup>+</sup>Results:

#### Significant Variables:

- Year since last sale
- Total value of house
- Number of frontage trees on property
- Average age of census block
- Aspect
- Azimuth of streets

#### Expected Participation:

- Recent sale of property
- Higher home value
- Fewer trees on property frontage
- Younger average age per census block
- N, S, W facing tax lots

## <sup>+</sup>Data Analysis- SPSS

		Variab	les in the E	quation			
		в	S.E.	Wald	ďf	Sig.	Exp(B)
Step 1ª	yr_snc_sal	.100	.007	179.905	1	.000	1.106
	Avg_age	.017	.008	4.052	1	.044	1.017
	TOTALVAL	.000	.000	3.875	1	.049	1.000
	NO_trees	082	.043	3.694	1	.055	.921
	cat_aspect			11.484	8	.176	
	cat_aspect(1)	500	.207	5.831	1	.016	.607
	cat_aspect(2)	302	.183	2.742	1	.098	.739
	cat_aspect(3)	364	.192	3.575	1	.059	.695
	cat_aspect(4)	254	.215	1.395	1	.238	.775
	cat_aspect(5)	731	.286	6.519	1	.011	.482
	cat_aspect(6)	220	.224	.968	1	.325	.802
	cat_aspect(7)	497	.213	5.452	1	.020	.608
	cat_aspect(8)	208	.236	.776	1	.378	.812
	st_az_cat			.770	2	.681	
	st_az_cat(1)	.047	.100	.223	1	.637	1.048
	st_az_cat(2)	.166	.197	.708	1	.400	1.181
	Constant	-1.206	.370	10.626	1	.001	.299

a. Variable(s) entered on step 1: yr\_snc\_sal, Avg\_age, TOTALVAL, NO\_trees, cat\_aspect,





#### Model Summary

Stan	21 og likelikeerd	Cour & Spell D. Square	Nogelijerije D. Stupre
Siep	-2 LOG likelihood	Cox & Shell R Square	Nageikerke R Square
1	2550.838ª	.107	.143

a. Estimation terminated at iteration number 4 because parameter estimates changed by less than .001.

Class	ification	Table <sup>3</sup>

			Predicted			
		а	nswer3	Percentage		
	Observed	1	2	Correct		
Step 1	answer3 1	779	270	74.3		
	2	424	534	55.7		
	Overall Percentage			65.4		

a. The cut value is .500



Tree planting likelihood by tax lot



Tree planting likelihood by neighborhood



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Improve model by considering additional variables

Apply the model to the entire Portland/Metro area



