Jogging Routes for Hotel Guests

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&
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Objective

- To create map of jogging route that are safe and convenient, targeted at guests in area hotels.
- Marketing strategy & service provided by hotels

Approach

- Use existing data to find suitable jogging routes along the road and trail network in Portland near select hotels.
- Use LiDAR groundcover layer to calculate route average slope.

Data Sources

- RLIS Data
  - Portland Parks
  - Portland Streets
  - Bodies of Water
  - Major Highways
  - Bike Routes
  - Portland Trails
  - Select Hotels Geo-referenced
  - 2 ft. Aerial Photos
  - LiDAR Slope Layer for Portland

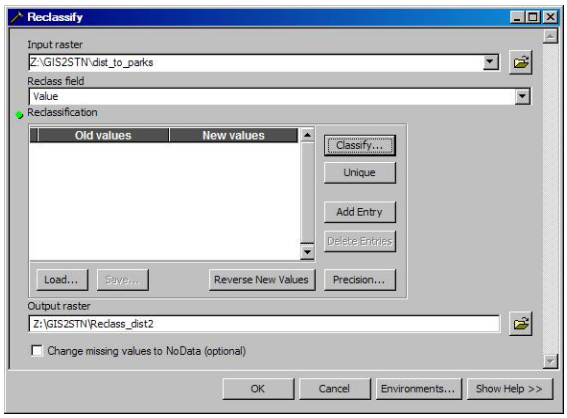
Data Preparation
Clipping and Merging

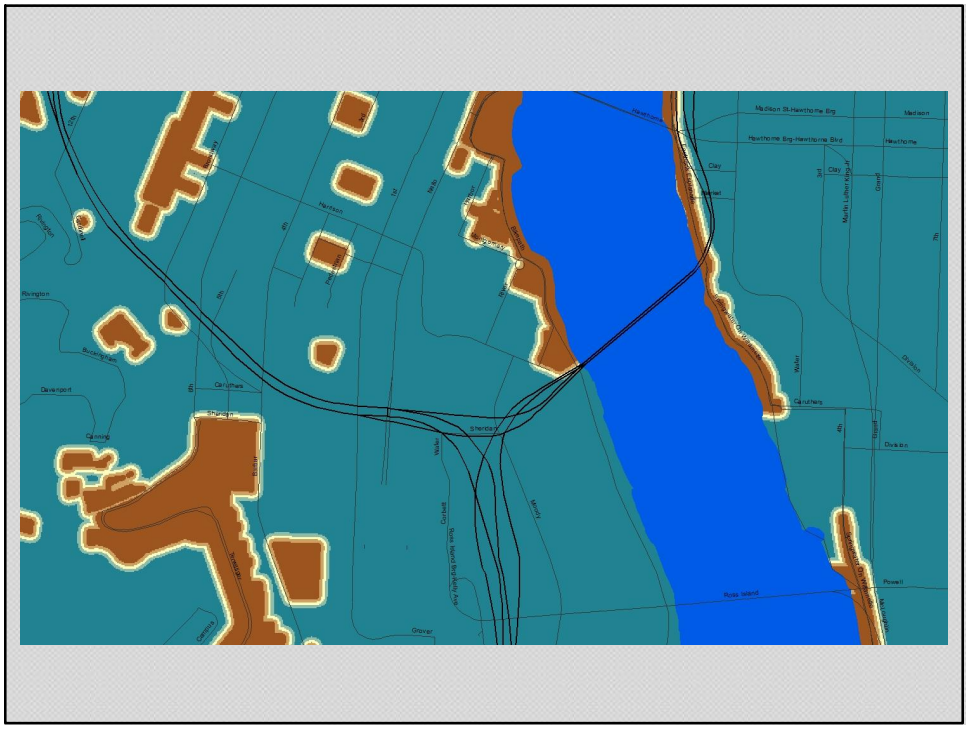
Euclidean Distance

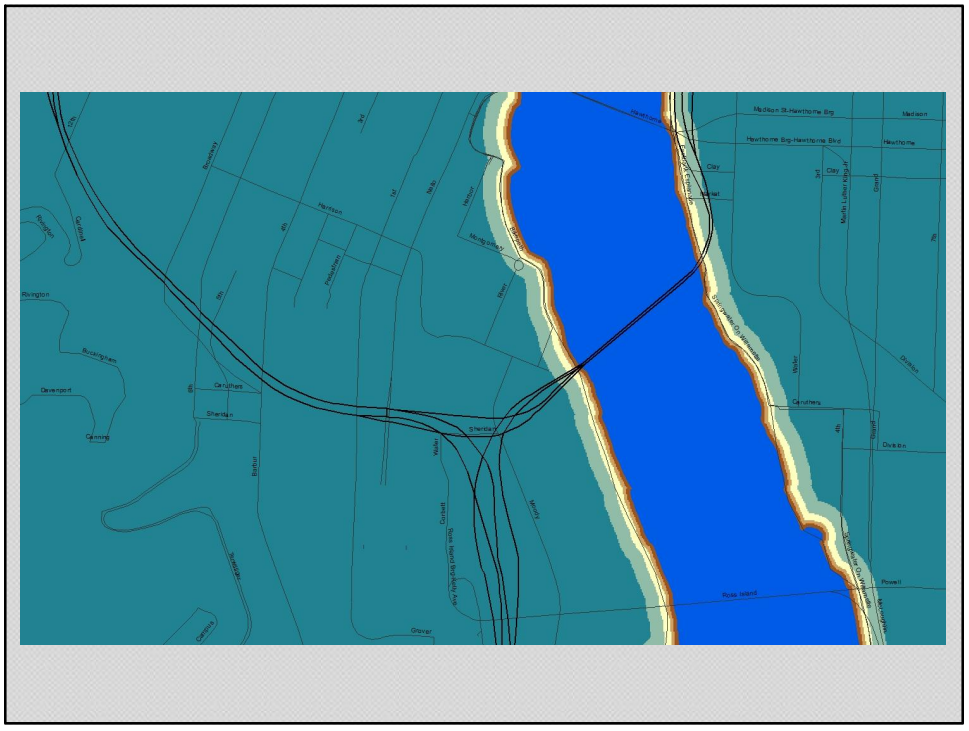
Classified into 5 Values

- Parks
- Rivers
- Highways

New Values of 1 to 5




Madison St-Hawthorne Brg
Madison
Hawthorne Brg-Hawthorne Blvd
Hawthorne
Clay
Martin Luther King Jr
Grand
Harrison
Walnut
Division
Rivington
Buckingham
Davenport
Canfield
Sheridan
Carruthers
Ross Island
Powell
Grover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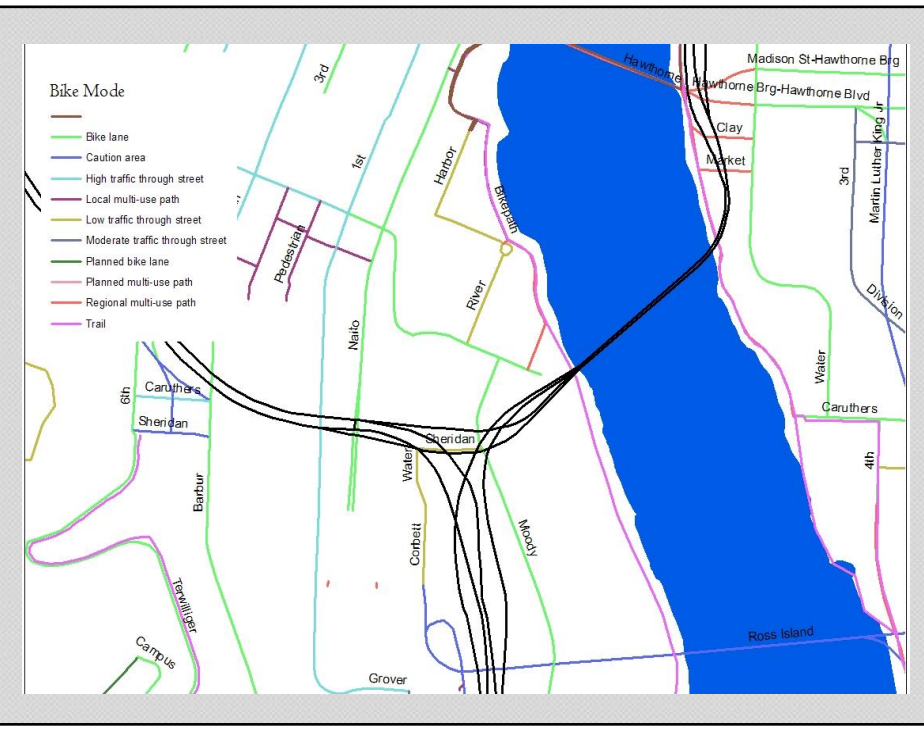
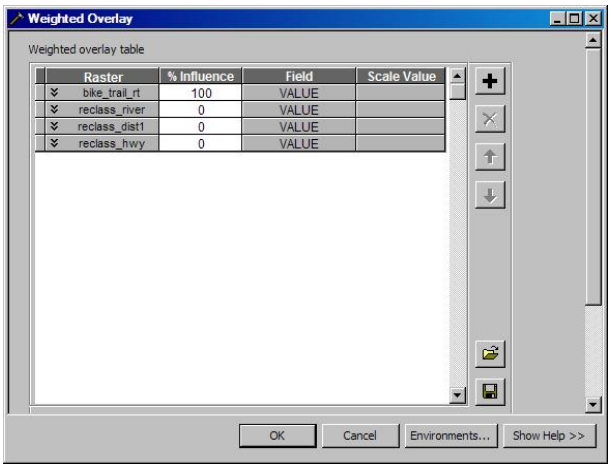
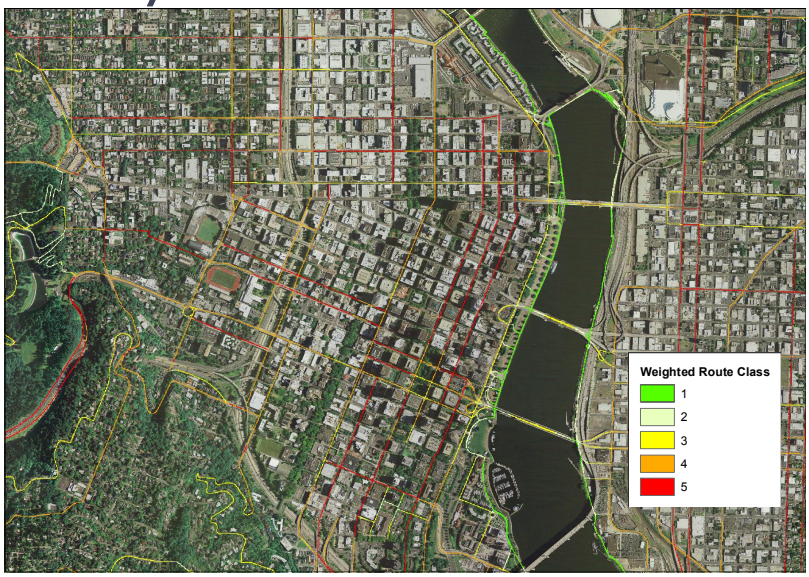
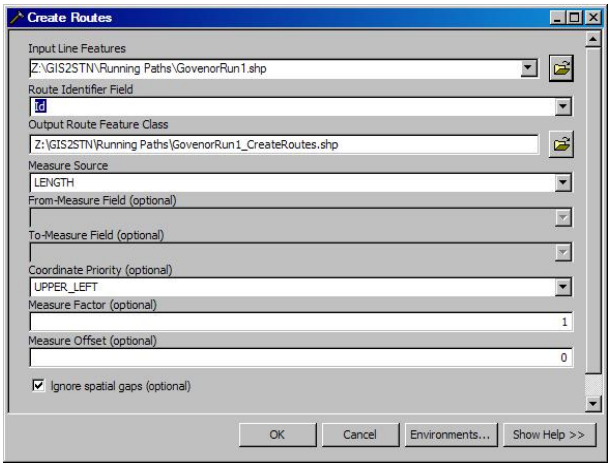

Bike Mode
Bike lane
Caution area
High traffic through street
Local multi-use path
Low traffic through street
Moderate traffic through street
Planned bike lane
Planned multi-use path
Regional multi-use path
Trail
Madison St-Hawthorne Brg
Hawthorne Brg-Hawthorne Blvd
Clay
Market
3rd
Marlin Luther King Jr
Division
Water
Caruthers
4th
Ross Island
Grover
Moody
Corbett
Waterfront
Sheridan
Caruthers
6th
Barbur
Terwilliger
Campus
Naito
River
Harbor
1st
3rd
Pedestrian
Bikepath

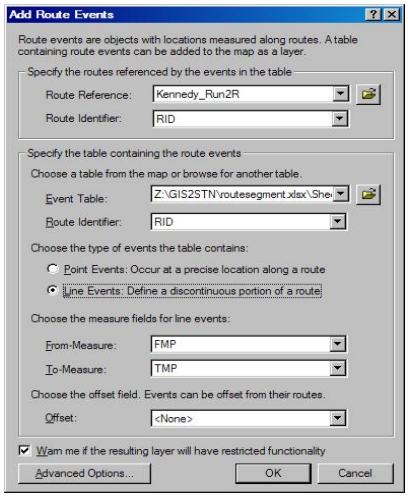
Bike/Trail: 50%
River: 20%
Parks: 20%
Highways 10%

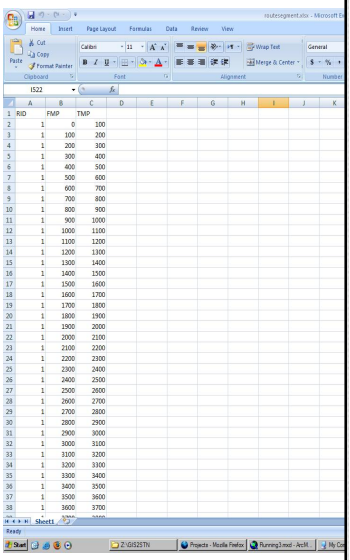


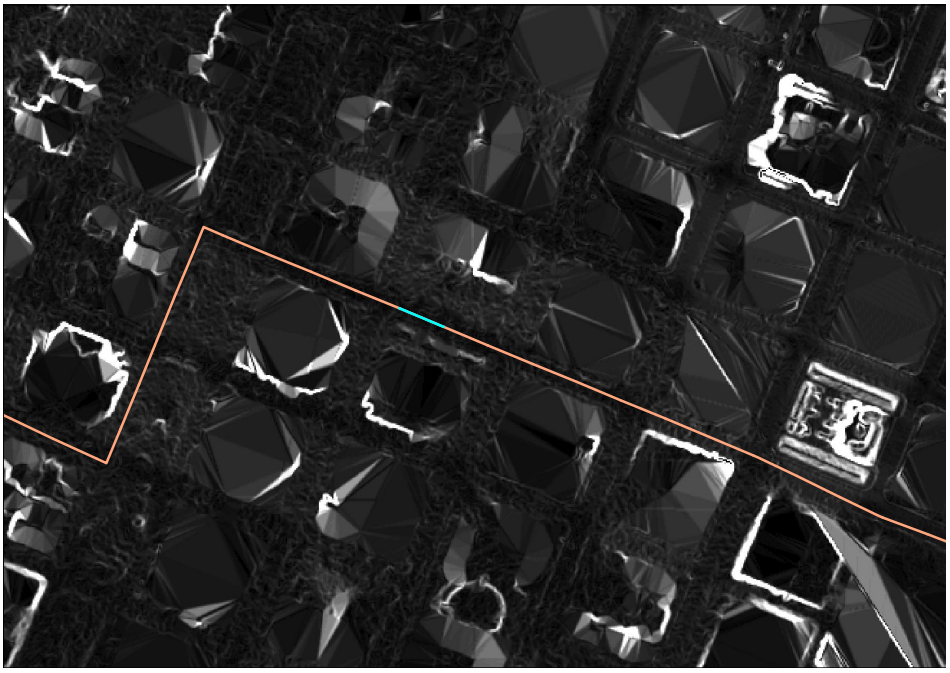
Ready to Create Routes

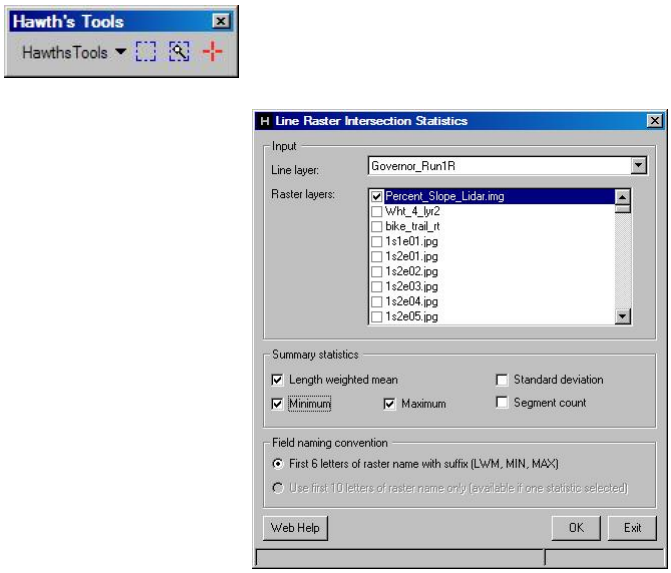


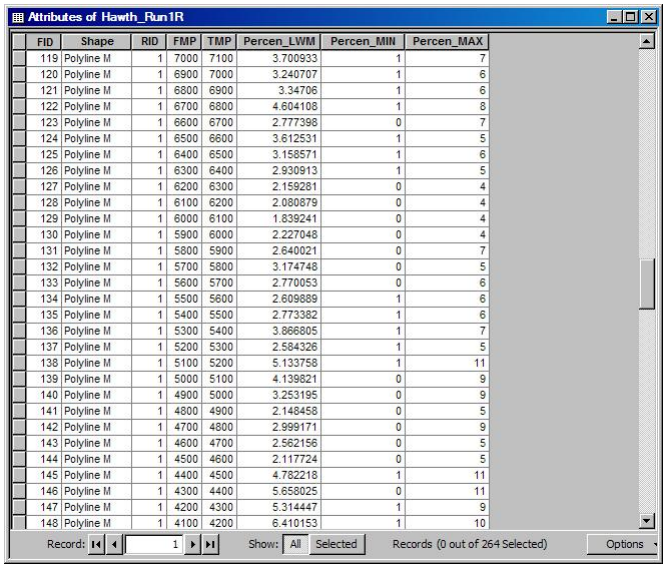



Add Route Events
Route events are objects with locations measured along routes. A table containing route events can be added to the map as a layer.
Specify the routes referenced by the events in the table
Route Reference:
Kennedy_Run2R
Route Identifier:
RID
Specify the table containing the route events
Choose a table from the map or browse for another table.
Event Table:
Z:\GIS2STN\routesegment.xlsx\She
Route Identifier:
RID
Choose the type of events the table contains:
Point Events: Occur at a precise location along a route
Line Events: Define a discontinuous portion of a route
Choose the measure fields for line events:
From-Measure:
FMP
To-Measure:
TMP
Choose the offset field. Events can be offset from their routes.
Offset:
<None>
Warn me if the resulting layer will have restricted functionality
Advanced Options...
OK
Cancel





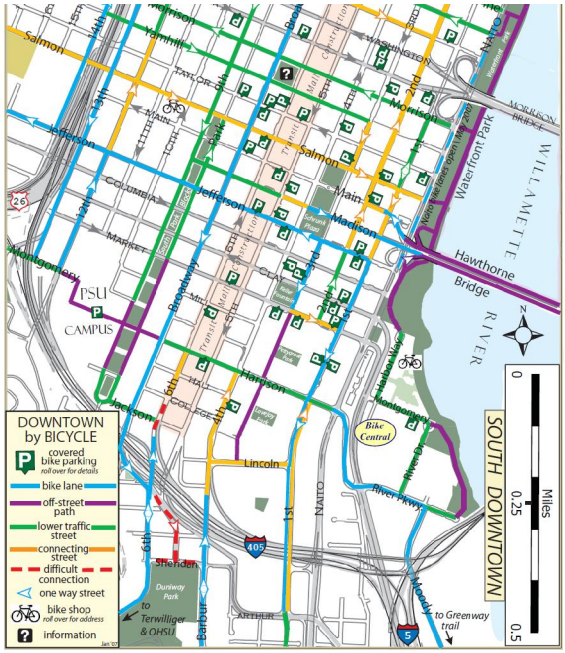




FID	Shape	RID	FMP	TMP	Percen_LWM	Percen_MIN	Percen_MAX
119	Polyline M	1	7000	7100	3.700933	1	7
120	Polyline M	1	6900	7000	3.240707	1	6
121	Polyline M	1	6800	6900	3.34706	1	6
122	Polyline M	1	6700	6800	4.604108	1	8
123	Polyline M	1	6600	6700	2.777398	0	7
124	Polyline M	1	6500	6600	3.612531	1	5
125	Polyline M	1	6400	6500	3.158571	1	6
126	Polyline M	1	6300	6400	2.930913	1	5
127	Polyline M	1	6200	6300	2.159281	0	4
128	Polyline M	1	6100	6200	2.080879	0	4
129	Polyline M	1	6000	6100	1.839241	0	4
130	Polyline M	1	5900	6000	2.227048	0	4
131	Polyline M	1	5800	5900	2.640021	0	7
132	Polyline M	1	5700	5800	3.174748	0	5
133	Polyline M	1	5600	5700	2.770053	0	6
134	Polyline M	1	5500	5600	2.609889	1	6
135	Polyline M	1	5400	5500	2.773382	1	6
136	Polyline M	1	5300	5400	3.866805	1	7
137	Polyline M	1	5200	5300	2.584326	1	5
138	Polyline M	1	5100	5200	5.133758	1	11
139	Polyline M	1	5000	5100	4.139821	0	9
140	Polyline M	1	4900	5000	3.253195	0	9
141	Polyline M	1	4800	4900	2.148458	0	5
142	Polyline M	1	4700	4800	2.999171	0	9
143	Polyline M	1	4600	4700	2.562156	0	5
144	Polyline M	1	4500	4600	2.117724	0	5
145	Polyline M	1	4400	4500	4.782218	1	11
146	Polyline M	1	4300	4400	5.658025	0	11
147	Polyline M	1	4200	4300	5.314447	1	9
148	Polyline M	1	4100	4200	6.410153	1	10

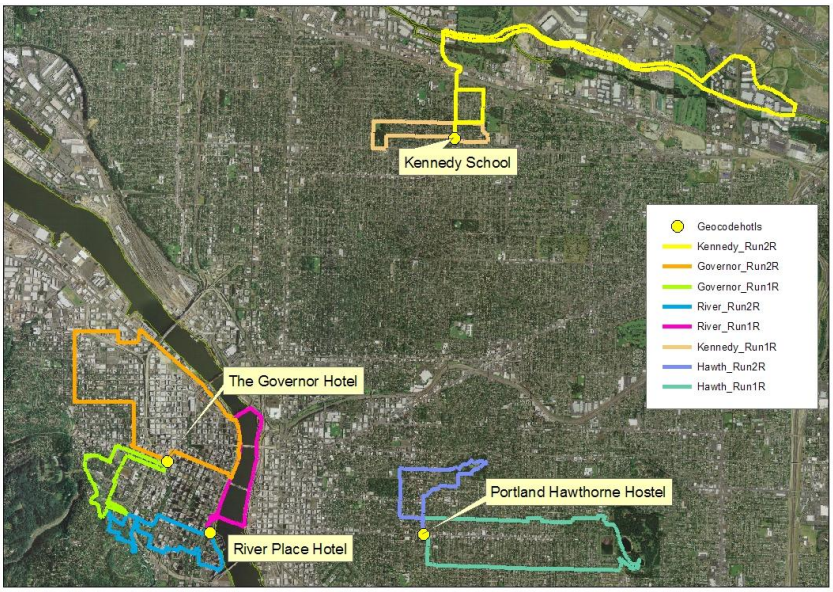
Limitations

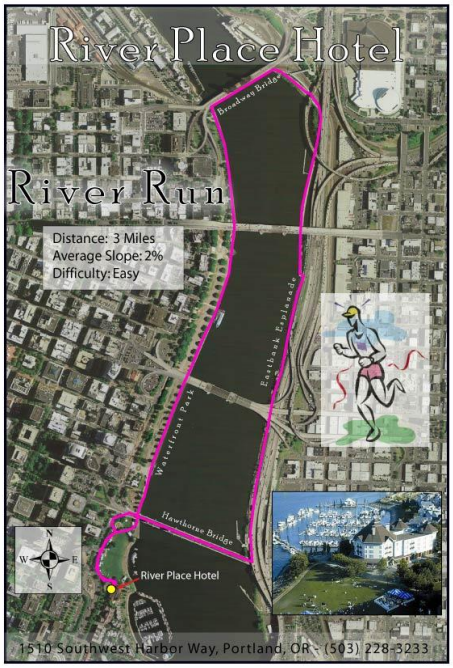
- LiDAR Groundcover Layer was Missing Bridges and Overpasses.
- Bike Route Layer Not Inclusive of All Roadways.
- Sidewalk Layer Would Have Been a Useful Addition to Our Data.



Results

- We Mapped Eight Jogging Routes in Total
- Four Local Hotels Were Assigned Two Routes Each.
- Routes Ranged from Five to Ten Miles
- Each Route Given a Difficulty Rating Based on Average Slope and Distance.


Kennedy School
The Governor Hotel
River Place Hotel
Portland Hawthorne Hostel
Geocodehotls
Kennedy_Run2R
Governor_Run2R
Governor_Run1R
River_Run2R
River_Run1R
Kennedy_Run1R
Hawth_Run2R
Hawth_Run1R


River Place Hotel
River Run
Distance: 3 Miles
Average Slope: 2%
Difficulty: Easy
Broadway Bridge
Hawthorne Bridge
River Place Hotel
1510 Southwest Harbor Way, Portland, OR - (503) 228-3233