

## Chapter 2

### Location, Variability and Process

---

#### Section 2.2

##### Numerical Summaries Based on Position

David W. Gerbing

The School of Business  
Portland State University

- Numerical Summaries Based on Position
  - Location in terms of Position
  - Variability in terms of Position
  - Distribution Shape

#### 2.2a

##### Location in terms of Position

## Outliers

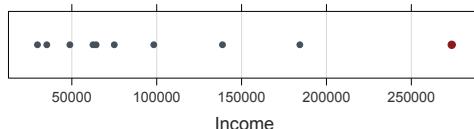
Always evaluate data for outliers

- **Outlier:** Value considerably different from most remaining values of the distribution

- Ex: Consider the following distribution of 10 incomes at  
<http://lessRstats.com/data/outlier.csv>

\$29,750 \$35,250 \$48,840 \$62,440 \$64,320 \$75,000 \$98,280  
\$138,750 \$184,330 \$273,800

- lessR `ScatterPlot()`, or `sp()`, identifies the outlier in red  
`> sp(Income)`



David W. Gerbing

Distribution Summaries: Location in terms of Position 2

## Impact of Outliers

Some statistics considerably impacted

- Outliers can have a sizable impact on the value of a statistic, such as drawing the mean closer to the outlier

$$m = (\$29,750 + \dots + \$273,800) / 10 = \$101,076$$

- The sensitivity of the mean to an outlier is more clearly demonstrated by a more extreme example, so replace the largest value, \$273,800, with \$2,738,000

$$m = (\$29,750 + \dots + \$2,738,000) / 10 = \$347,496$$

- Dramatically increasing just one value dramatically increased the mean of these 10 data values from \$101,076 to \$347,496

- The resulting mean is not representative of any of the data values, not the smaller data values or the one large data value, the outlier

David W. Gerbing

Distribution Summaries: Location in terms of Position 3

## Interpretation of Outliers

Data is only meaningful when generated by the same process

- Not always, but often, the process that generates an outlier is different from that which generated the remaining values
- Extreme example of different processes: The mean of five SAT scores and five annual GNP values can be correctly calculated, but this mean has no meaningful interpretation
- The mean is not meaningful because there is no single concept or entity that all the data values have in common
- **Key Concept:** A summary statistic should summarize data sampled from a single population, that is, data generated by a single process
- Identify and then analyze outliers from a different population as a separate group, and then generalize the results to the population of interest

David W. Gerbing

Distribution Summaries: Location in terms of Position 4

## Order Statistics

Divide a distribution into different groups depending on order

- ▶ In the previous example of outliers, all 10 values were sorted from smallest to largest
- ▶ **Order statistic:** A statistic calculated from a distribution in which the values are ordered from the smallest to the largest
- ▶ The values of statistics such as the mean and standard deviation change dramatically in the presence of outliers
- ▶ **Key Concept:** Order statistics are more resistant to outliers than statistics such as the mean because the extreme values in a distribution are ignored
- ▶ Examples of order statistics include the **trimmed mean** and **median** for location and the **range** and **interquartile range** for variability

## Trimmed Mean

One approach for dealing with outliers

- ▶ **20% trimmed mean:** Mean of remaining values after discarding smallest 10% and largest 10% of the values, rounded down to nearest integer
- ▶ To trim 10% of 10 values:  $\text{round-down}(.10 * 10) = 1$
- ▶ Lopping off one value on each side, calculate the 20% trimmed mean as the **mean of remaining** eight values

$$m_{20\%} = \frac{\$35,250 + \$48,840 + \dots + \$138,750 + \$184,330}{8} \\ = \$88,401.25$$

- ▶ To calculate a trimmed mean, use the R function **mean**, with the option **trim** set to the amount to trim from each tail, and **na.rm** set to **FALSE** to ignore any missing data
- ▶ 20% trim: `> mean(Y, trim=.1, na.rm = FALSE)`

## Median

The extreme trimmed mean

- ▶ **Median** of a distribution: Value that divides a distribution of sorted values into two sections with the same number of values in each
- ▶ For a distribution with an **even** number of values, the median is the **average of the two values closest to the middle**

1	2	3	4	5	
1 <sup>st</sup>	5 values: \$29,750	\$35,250	\$48,840	\$62,440	\$64,320
6	7	8	9	10	
2 <sup>nd</sup>	5 values: \$75,000	\$98,280	\$138,750	\$184,330	\$273,800

$$Y_{\text{median}} = \text{average of values with ranks of 5 and 6} \\ = (\$64,320 + \$75,000)/2 = \$69,660$$

## Quartiles and Percentiles

Divide a distribution into more than two equal parts

- ▶ Define order statistics that divide a distribution into any number of equal parts, not just two parts as with the median
- ▶ **Quartile:** Values that divide a distribution into 4 equal parts
  - **1<sup>st</sup>** or **lower quartile**: The smallest  $\frac{1}{4}$  of the values are below it and the largest  $\frac{3}{4}$  above it
  - **2<sup>nd</sup>** or **middle quartile**: The median
  - **3<sup>rd</sup>** or **upper quartile**: The smallest  $\frac{3}{4}$  of the values are below it and the largest  $\frac{1}{4}$  above it
- ▶ **Percentile:** The values that divide a distribution into 100 equal parts
  - Most often used to interpret test scores
  - A score at the **80<sup>th</sup> percentile** indicates that 80% of the values of the distribution are below the score

David W. Gerbing

Distribution Summaries: Location in terms of Position 8

## Quantiles

Divide the ordered distribution into any specified percentage

- ▶ Each median, quartile and percentile divides a distribution into two sections, such as the 3<sup>rd</sup> quartile with  $\frac{3}{4}$  of the sorted values below it
- ▶ More generally, define a value that splits a sorted distribution into two sections with any specified proportion of values in the lower part
- ▶ **Quantile:** The  $q^{\text{th}}$  quantile,  $Y_q$ , for a distribution of values of variable Y has proportion  $q$  of the values below it
  - **Median:** .5 quantile
  - **1<sup>st</sup> Quartile:** .25 quantile
  - **3<sup>rd</sup> Quartile:** .75 quantile
  - **Minimum:** 0.0 quantile
  - **Maximum:** 1.0 quantile

David W. Gerbing

Distribution Summaries: Location in terms of Position 9

## Quantiles from lessR

Specified quantiles

- ▶ **5-number summary** of a distribution: Minimum and maximum and the three quartiles (or their approximations)
- ▶ The lessR **SummaryStats** function provides the 5-number summary, plus other descriptive statistics of a distribution of values for a variable

```
> d <-  
  Read("http://lessRstats.com/data/outlier.csv")  
> SummaryStats(Income)  
[excerpted]
```

min	Qrt1	mdn	Qrt3	max
29750.0	52240.0	69660.0	128632.5	273800.0

David W. Gerbing

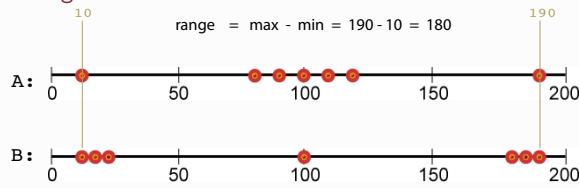
Distribution Summaries: Location in terms of Position 10

## 2.2b Variability in terms of Position

### Range

The simplest indicator of variability

- **Range:** + difference between minimum and maximum values
- The range is based on only the minimum and maximum, with no assessed impact of other values on variability
- The problem is that the variability of two distributions with the same range can differ much



- The range for both distributions is 180, but their standard deviations are considerably different,  $s_A = 53.5$  and  $s_B = 85.1$

### Interquartile Range (IQR)

Compare the IQR with the Standard Deviation

- A useful index of the variability of a distribution, a type of range, is defined in terms of quartiles
- **Interquartile Range** or IQR: Positive difference between the first and third quartiles
- Calculate the IQR from the 1<sup>st</sup> and 3<sup>rd</sup> quartiles, and so is not influenced by values beyond those two boundaries, in particular, outliers
- The sample standard deviation,  $s$ , is calculated from all the squared mean deviated values of the distribution, and so is even more sensitive to outliers than is the mean

- For variable Y, `SummaryStats(Y)` returns many statistics, including the interquartile range of Y, labeled as IQR

## BoxPlot: Plotting Quartiles, Detecting Outliers

The box plot was introduced by John Tukey in 1977

- ▶ Construct the box plot from only **five values** of the distribution, the **5-number summary**, the **minimum** and **maximum** and the **three quartiles** (or their approximations)
- ▶ **Box plot:** The body of the box extends from approximately the **1<sup>st</sup>** to the **3<sup>rd</sup>** quartiles, with a line through the median and perpendicular lines extending out from the edges
- ▶ The boxplot is particularly useful to **identify outliers**
- ▶ **Potential Outlier:** Values between 1.5 IQR's and 3.0 IQR's from the edges of the box
- ▶ **Outlier:** Values more than 3.0 IQR's from either box's edge
- ▶ **Whisker:** A line from a box's edge that extends to the most extreme data value that is *not* a potential outlier, that is, within 1.5 IQR's of the edges

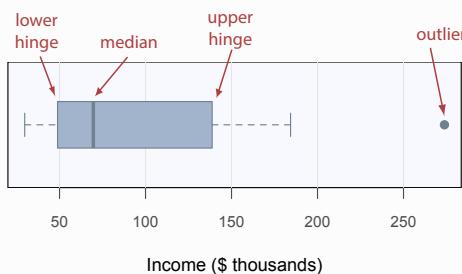
## Constructing the Box: The Hinges

A little history

- ▶ **Hinges:** The box edges, approximately equal to or equal to the **1<sup>st</sup>** and **3<sup>rd</sup>** quartiles
- ▶ Why do the box edges in general only *approximate* the **1<sup>st</sup>** and **3<sup>rd</sup>** quartiles?
- ▶ Tukey developed the box plot in the early 1970's, **before computer graphics**, and so wanted easy, fast computations
- ▶ The procedures Tukey developed for calculating the hinges were *apparently* approximations of the true **1<sup>st</sup>** and **3<sup>rd</sup>** quartiles to simplify the computation
- ▶ Probably better if modern computer software would compute the boxplot with the true quartiles, though R uses hinges
- ▶ Conceptually, **think of the box as spanning 50% of the data values**, the IQR, that is, between the **1<sup>st</sup>** and **3<sup>rd</sup>** quartiles

## BoxPlot

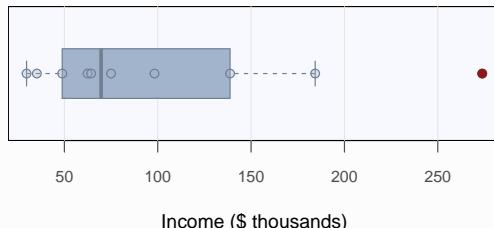
```
▶ Obtain the boxplot with the lessR BoxPlot, or bx, function  
> Read("http://lessRstats.com/data/outlier.csv")  
If you wish to divide all the data values by 1000:  
> d <- Transform(Inc000=Income/1000)  
> BoxPlot(Inc000, xlab="Income ($ thousands)")
```



## BoxPlot with Data

► The function `BoxPlot` can also display the data values as a 1-dimensional scatter plot, also called a **dot plot**

```
> BoxPlot(Inc1000, xlab="Income ($ thousands)",  
add.points=TRUE)
```



David W. Gerbing

Distribution Summaries: Variability in terms of Position 17

## Interpretation of the Box Plot

### Graphics output

- The maximum value of the distribution, around \$270,000, is **an outlier** according to the definition of being more than 3 IQR's from the box
- **Most of the data values** lie between approximately \$30,000 and \$180,000
- The **values larger than the median are considerably more spread out than the smaller values**, what is called skew, the topic presented next
- Obtain the **exact numerical values** of the corresponding cutoff values from the following text output

David W. Gerbing

Distribution Summaries: Variability in terms of Position 18

## BoxPlot

### Comprehensive listing of order statistics

```
Present: 10  
Missing: 0  
Total : 10  
  
Minimum      : 29.75  
Lower Whisker: 29.75  
Lower Hinge   : 48.84  
Median       : 69.66  
Upper Hinge   : 138.75  
Upper Whisker: 184.33  
Maximum      : 273.80  
  
1st Quartile : 52.24  
3rd Quartile : 128.63  
IQR          : 76.39
```

David W. Gerbing

Distribution Summaries: Variability in terms of Position 19

## 2.2c Distribution Shape

### Basic Properties of a Distribution

Properties to understand regarding any set of data values

- ▶ **Key Concept:** There are two types of information of general importance regarding a distribution of data values
  - A description of its shape, such as with a histogram or a verbal description of the histogram
  - Summary statistics calculated from the data values, such as the sample mean,  $m$  and sample standard deviation,  $s$
- ▶ Each distribution of interest should be described by its shape and at least its mean and standard deviation
- ▶ Include order statistics such as the median and the minimum and maximum values to further enhance the description of the distribution of data values

### Mean, Median and Distribution Shape

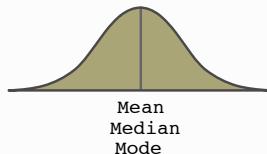
Different distributions assume different shapes

- ▶ Outliers, particularly outliers that are not too severe, can occur even when all values are from the same underlying distribution, depending on its shape
- ▶ Mathematically, the shape of a distribution could be almost anything, but there are just several different fundamental shapes of distributions of data found in the real world of applications
- ▶ These fundamental shapes are presented in terms of idealized data distributions of perfectly smooth curves instead of any one specific histogram of data that will more or less follow the idealized form
- ▶ These idealized distributions, such as the smooth bell-shaped normal curve, are discussed some more in the next chapter

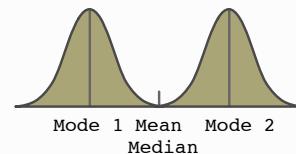
## Symmetric Distributions

### Symmetry and mode

- **Symmetric Distribution:** Shape of the distribution with one-side of the distribution a mirror image of the other side
- **Mode:** Most frequently occurring value or range of values
- Symmetric distributions can be uni-modal or multi-modal



Symmetric and Unimodal



Symmetric and Bi-modal

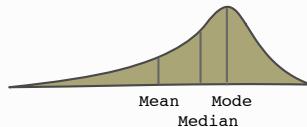
David W. Gerbing

Distribution Summaries: Distribution Shape 23

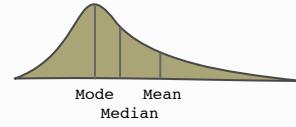
## Skewed Distributions

### Skewness and center

- **Skewed Distribution:** Shape of the distribution with the skewed side of the distribution having the longer tail
- Distributions can be skewed left or right, referring to the direction of the tail



Skewed Left



Skewed Right

- An example is **Income**, which is skewed right such that comparatively few people make so much money
- **Key Concept:** Order statistics such as the median are less sensitive to outliers than statistics such as the mean

David W. Gerbing

Distribution Summaries: Distribution Shape 24

## Index Subtract 2 from each listed value to get the Slide #

5-number summary, 12  
box plot, 16  
distribution: skewed, 26  
distribution: skewed left, 26  
distribution: skewed right, 26  
distribution: symmetric, 25  
hinges, 17  
interquartile range, 15  
median, 9  
mode, 25  
order statistic, 7

outlier, 4, 16  
outlier: potential, 16  
percentile, 10  
quantile, 11  
quartile, 10  
R function: bx, 18, 19  
R function: IQR, 15  
R function: quantile, 12  
range, 14  
trimmed mean, 8  
whisker, 16

▶ The End