ETS Criterion.

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Products Directory

Criterion^SM Online Writing Evaluation

The *Criterion* service is a Web-based application that evaluates a student's writing skills and within seconds provides score reporting and diagnostic feedback to both writing instructors and students. Students draft and submit essays and receive immediate feedback in the form of a holistic score and diagnostic annotations within each essay that guides instruction.

K-12 Education
- Product Details
- Essay Topics
- Testimonials
- Order the *Criterion* Service
- Success Stories
- The Criterion Tour
- Try It

Higher Education
- Product Details
- Essay Topics
- Case Studies & Testimonials
- Order the *Criterion* Service
- Frequently Asked Questions
- Demo
- Try It

English Language Learning
- Product Details
- Essay Topics
- Testimonials
- Order the *Criterion* Service
- Frequently Asked Questions

Spotlight

Criterion^SM Online Evaluation Teaching Guide
A complete guide to help college level faculty and administrators integrate the *Criterion* service into their higher education programs. Learn about the powerful features and benefits the *Criterion* service has to offer, and how to best administrate the service to your specific college learning population.

The *Criterion*^SM Online Writing Evaluation Wins Highest Honor for Its Impact on Global Learning
Ranked as the number one product in the competition for the 2007 Global Learning Impact Award, the *Criterion* service wins the Platinum Award for its ease of implementation and for having superior measurable impact on faculty/teacher adoption and student achievement.

Criterion^SM K-12 Web Seminars
Learn more about the *Criterion* service by participating in the free, *Criterion* Online Writing Evaluation Webinar Series for K-12 education.

Online Tour
Watch a demo on how the *Criterion* service can help you.

- K-12 Education
- Higher Education

Practice Made Easy and Convenient ... At No Additional Cost to You
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In This Section

Criterion Home
Criterion Details
   K-12 Education
   Higher Education
   English Language Learning
Alerts
News
Conferences and Events
Research

Related Links

Resources for K-12 Education
Higher Education Home
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English Language Learning Solutions
iSkills (The former ICT Literacy Assessment)
Major Field Tests
MAPP
SIR II
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