(ETS) Criterion.

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Criterion[SM] Online Writing Evaluation

The *Criterion* service is a Web-based application that evaluates a student's writing skills and within seconds provides score reporting and diagnostic feedback to both writing instructors and students. Students draft and submit essays and receive immediate feedback in the form of a holistic score and diagnostic annotations within each essay that guides instruction.

K-12 Education
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- Frequently Asked Questions
- Demo
- Try It

English Language Learning
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Spotlight

Criterion[SM] Online Evaluation Teaching Guide
A complete guide to help college level faculty and administrators integrate the *Criterion* service into their higher education programs. Learn about the powerful features and benefits the *Criterion* service has to offer, and how to best administrate the service to your specific college learning population.

The *Criterion*[SM] Online Writing Evaluation Wins Highest Honor for Its Impact on Global Learning
Ranked as the number one product in the competition for the 2007 Global Learning Impact Award, the *Criterion* service wins the Platinum Award for its ease of implementation and for having superior measurable impact on faculty/teacher adoption and student achievement.

Criterion[SM] K-12 Web Seminars
Learn more about the *Criterion* service by participating in the free, *Criterion* Online Writing Evaluation Webinar Series for K-12 education.

Online Tour
Watch a demo on how the *Criterion* service can help you.

- K-12 Education
- Higher Education

Practice Made Easy and Convenient ... At No Additional Cost to You
Criterion service in your bookstore offers an easier and more