

致以節日的問候

Season's Greetings

كل عام واننا بخير

謹賀新年
Auguri di Buone Feste

Meillemuus
Boas Festas



С праздниками!
Frohes Fest

성탄 축하

ices Fiestas

TREVLIG HELG
prettige feestdagen



UNICEF is committed to creating a world
where children can grow up happy, healthy and hopeful...
where they can learn with pride and live with dignity...
where every child is free... simply to be a child.

L'UNICEF s'engage à créer un monde
où les enfants peuvent grandir heureux, en santé et pleins d'espoir...
où ils peuvent apprendre avec fierté et vivre dans la dignité...
où chaque enfant est libre... d'être un enfant.

UNICEF está comprometido a crear un mundo
en el que los niños puedan crecer felices, saludables y con esperanza...
en el que puedan aprender con orgullo y vivir con dignidad...
en el que cada niño tenga la libertad... de simplemente ser un niño.

Your purchase can help UNICEF save the lives of children worldwide.
Votre achat peut aider l'UNICEF à sauver la vie d'enfants partout dans le monde.
Su compra puede ayudar a UNICEF a salvar la vida de niños por todo el mundo.

UNICEF cards are made with a commitment to sustainable forest management and the responsible use of the planet's natural resources.

The UNICEF name and marks are protected by international law.
Le nom et les marques de l'UNICEF sont protégés par les règles du droit international.
El nombre y las marcas de l'UNICEF están protegidas por las reglas del derecho internacional.

*W*ITH WARM THANKS
AND SINCERE WISHES
FOR A HAPPY HOLIDAY SEASON.

**Your Logo
(Optional)**

One line of personalization FREE.
Maximum of 40 characters per line,
including spaces and punctuation.



unicef 
by
William Austin



© UNICEF/NYHQ2004-0573/Ramos

World's Financial Crisis Makes Food Scarce

A boy eats corn at a health and education support program for local families in the town of San Juan Chamula, located in Chiapas, Mexico. The global financial crisis and rising food prices have left more and more families struggling to put nutritious food on the table. In addition to helping deliver key minerals and vitamins such as iodine, iron, vitamin A and folate, UNICEF works with governments to support community-based nutrition programs focused on children's survival, growth and development.

Low-cost Vaccine Protects Against Measles

A young girl waits to be vaccinated against measles at the Kopeta Community Health Center in the northeastern port town of Maumere of Flores, Indonesia. Measles, a major cause of blindness in children, can lead to pneumonia, encephalitis, and other fatal illnesses. A simple \$1 vaccine provided by UNICEF helps protect children from this deadly disease.

© UNICEF/H.006-1798/Esteve



MAKE YOUR CARDS SHINE

with gold or silver foil-lined envelopes and coordinating embossed seals.



Season's Greetings
致以節日的問候
Meilleurs vœux
كل عام وانتم بخير
Felices Fiestas
Cung

E



F

With gorgeous designs printed on premium paper, UNICEF's cards make your holiday greetings sparkle.

A. Gilded Wreath

Two shimmering shades of gold foil create a luxurious, contemporary wreath. 5 1/16" x 8 1/16"

URS1176 \$1.75

■ Coordinates with Gold Foil Envelopes & Seals, priced separately

B. New Elegant Tree

Animals make their home in a lush fruit tree in this folk art-inspired design embellished in gold bronze and gold foil. Comes with a flecktone envelope. 5 1/16" x 8 1/16"

URS1283 \$1.75

■ Coordinates with Gold Foil Envelopes & Seals, priced separately

C. World on a String

A ribbon of red foil adds a splash of color to an embossed watercolor illustration. Printed on beautifully textured paper. Deckle edge. 5 1/16" x 8 1/16"

URS1515 \$1.75

■ Coordinates with Silver Foil Envelopes & Seals, priced separately

D. Three Wishes

Simple messages feel even more inspiring with a dash of red foil and embossing on beautifully textured paper. 5 1/16" x 8 1/16"

URS1246 \$1.75

■ Coordinates with Silver Foil Envelopes & Seals, priced separately

E. Snowflake Medallion

A gorgeous snowflake shimmers in layers of raised gold foil and gold bronze on beautifully textured paper. "Season's Greetings" in 13 languages, including the 6 official UN languages. 5 1/16" x 8 1/16"

URS1293 \$1.75

■ Coordinates with Gold Foil Envelopes & Seals, priced separately

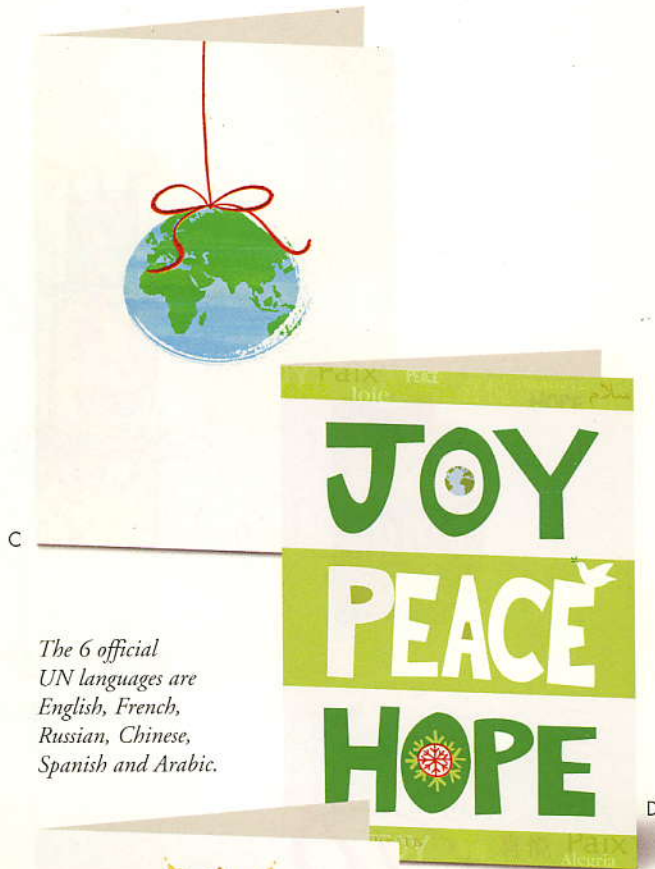
F. Damask Candles & Wreath

Embossed candles glow with a touch of luminous gold bronze. Deckle edge. Comes with a flecktone envelope. 5 1/16" x 8 1/16"

URS1286 \$1.75

■ Coordinates with Gold Foil Envelopes & Seals, priced separately

e Available as an e-card.



The 6 official UN languages are English, French, Russian, Chinese, Spanish and Arabic.



save 10% on your cards when you order by October 15, 2010 (400-card minimum)

All cards come with white envelopes, unless otherwise noted. Choose a greeting from page 4 of the Order Form, or create your own.





A

MAKE YOUR CARDS SHINE

with gold or silver foiled envelopes and coordinating embossed seals.



B

save
10%
on your cards
when you order by
October 15, 2010
(400-card minimum)



D

With the help of
low-cost vaccines,
UNICEF is working
toward a world
without polio
and measles.

A. Sunrise Over New York

Daybreak bathes the city skyline in crimson. Accented in gold foil and gold bronze. Comes with a flecktone envelope. 5 7/16" x 8 1/16"

URS1273 \$1.75

■ Coordinates with Gold Foil Envelopes & Seals, priced separately

B. Winter Cardinal

A red bird surveys the frosty landscape by young trees sprouting in the snow. 4 13/16" x 6 15/16"

URS1193 \$1.25

■ Coordinates with Silver Foil Envelopes & Seals, priced separately

C. Asian Scroll

Framed with rich patterns and a ribbon of gold bronze, cranes take flight against the winter sun. Accented with a raised gold foil seal. 5 7/16" x 8 1/16"

URS1313 \$1.75

■ Coordinates with Gold Foil Envelopes & Seals, priced separately

D. Winter Photograph

Swirls of embossed red foil frame a photo of a tranquil winter scene. 5 7/16" x 8 1/16"

URS1296 \$1.75

■ Coordinates with Silver Foil Envelopes & Seals, priced separately

E. Flights of Peace

Wishes of peace transform into embossed white doves. Letters layered in gold bronze and gold foil. 5 7/16" x 8 1/16"

URS1173 \$1.75


■ Coordinates with Gold Foil Envelopes & Seals, priced separately

F. Holiday Holly

Elegant calligraphy and sprigs of winter holly sparkle in gold and green foil. "Season's Greetings" appears in 11 languages, including the 6 official UN languages—English, French, Russian, Chinese, Spanish, and Arabic. 5 7/16" x 8 1/16"

URS1243 \$1.75

■ Coordinates with Gold Foil Envelopes & Seals, priced separately

 Available as an e-card.

unicef 

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Choose a greeting from page 4 of the Order Form, or create your own.



YOUR GUIDE TO CUSTOMIZING YOUR CARDS

1. **Message.** Pick one of our 14 suggested greetings, or create one of your own up to 8 lines long, with each line having up to 40 characters, including spaces and punctuation.
2. **Logo.** Add your company's name and/or logo. Plus, add your return address on the envelope flap, up to 4 lines.
3. **Colors.** Choose a free standard ink color (red, green, blue, or black), or upgrade to a custom color, or gold or silver foil.
4. **Envelopes.** Every card comes with a white envelope, unless otherwise noted. For more sparkle, upgrade to gold or silver foil-lined envelopes and coordinating embossed gold or silver foil seals as shown below.

Want more options?

See the enclosed Order Form, visit www.unicefusa.org/shop, or call Customer Service at 1-800-577-3738.



For a completely coordinated look, choose matching foil-lined envelopes and seals.

For card size: 4 1/16" x 6 1/16"

EPU5103 Silver Envelope, each set of 25 **\$3.25**
EPU5203 Gold Envelope, each set of 25 **\$3.25**

For card sizes: 5 9/16" x 8 1/16" or 5 7/8" x 7"

EPU5106 Silver Envelope, each set of 25 **\$3.25**
EPU5206 Gold Envelope, each set of 25 **\$3.25**

Add an elegant touch to envelopes with a gold or silver foil seal.

UBF1004 Silver Seals, each sheet of 25 **\$4.00**
UBF1005 Gold Seals, each sheet of 25 **\$4.00**





A

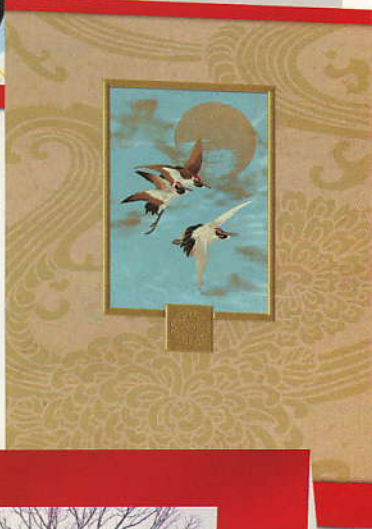
MAKE YOUR CARDS SHINE

with gold or silver foiled envelopes and coordinating embossed seals.



B

save
10%
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when you order by
October 15, 2010
(400-card minimum)



C



D

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 Available as an e-card.

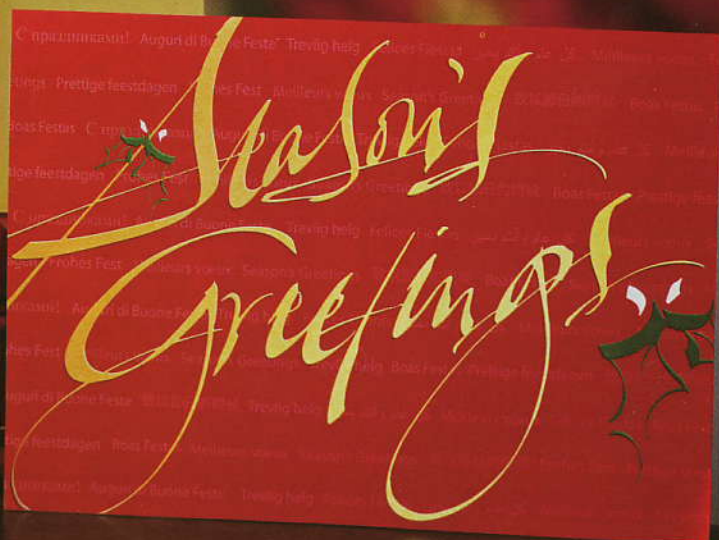
unicef 

All cards come with white envelopes, unless otherwise noted.
Choose a greeting from page 4 of the Order Form, or create your own.

Rebuilding After China's Earthquakes

At the Danjing Shan Central Primary School in Pengzhou County, students wait for class to start in a temporary structure. A year following China's devastating 2008 earthquake that left thousands of schools damaged, UNICEF helped girls and boys in rural areas continue their studies in safe surroundings. UNICEF provided some \$20 million in assistance to earthquake areas, including education, safe water and health care, as well as counseling to help the children cope with the psychological impact of the disaster.

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WE'RE DOING OUR PART FOR THE PLANET.

To help protect the earth's natural resources, we use less paper and packaging, incorporate recycled materials in our catalogs, cards, and envelopes, and choose fiber from well-managed forests.

Plan ahead and stock up!

To help you stock up and make ordering easy, we've created three handy collections complete with all of the birthday, congratulations and thank you cards you'll need for the year.



F. 50-Card Birthday Assortment Pack

A collection of 50 greetings in a variety of designs makes it easy to select the perfect card for everyone on your birthday list. 50 cards, 5 designs, 51 envelopes. Each card is imprinted with an appropriate verse. 4 1/16" x 6 1/16", 5 3/16" x 8 1/16"
UBF1016 \$75.00

*Each assortment pack card is imprinted with an appropriate verse, unless otherwise noted.
Visit www.unicefusa.org/shop for details.*



G. 50-Card Mixed Occasion Assortment Pack

With a broad mix of birthday, thank you and congratulatory greetings, you'll always have the right card on hand. 25 birthday (5 each of 5 designs), 10 congratulations (5 each of 2 designs), 15 thank you (5 each of 3 designs), 51 envelopes. Each card is imprinted with an appropriate verse, unless otherwise noted. 4 1/16" x 6 1/16", 5 3/16" x 8 1/16"
UBF1017 \$75.00



H. 25-Card Thank You Assortment Pack

Sending an employee a thank you card for a job well done or writing a note to a client in appreciation of their business is far more meaningful than e-mail. Say thank you all year long with this collection of 25 cards, 3 designs, 26 envelopes. Each card is imprinted with an appropriate verse, unless otherwise noted. 4 1/16" x 6 1/16", 5 3/16" x 8 1/16"
UBF1018 \$35.00



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Waco, TX 76704

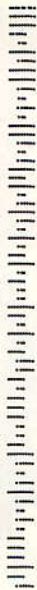
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Your Purchase Helps Save Children's Lives

For more than 60 years, UNICEF cards have helped raise awareness and money so that UNICEF can give children the basics for survival. Every card in this catalog — from the new e-cards to the premium holiday greeting cards to the new, extended line of everyday cards, gives you a way to connect with your clients and colleagues. Best of all, every card sold helps UNICEF save children's lives.

Save 10% on your cards when you order by October 15, 2010.
(400-card minimum)

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UNICEF cards and envelopes are made with a commitment to sustainable forest management and the responsible use of the planet's natural resources.



New This Year!

Choose select designs as traditional paper cards or as e-cards.

See inside for details.

Platinum Greetings
URS1223 \$1.75

See page 7 for details.



This catalog is printed with 10% Post-Consumer Waste content and fiber from well-managed forests.

To order, shop online at www.unicefusa.org/shop, or call 1-800-227-3738 weekdays 8 a.m.-7 p.m. (CST).

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