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at Krosk: Video with slogan "Give the # 1 Dad the # 1 language learning software nearby: stand with i Pod ad for ainport Brookstone store

## Why is Rosetta Stone different?

Two related ideas set Rosetta Stone apart. First, the best way to learn a second language is the way we learned our first one—through Dynamic Immersion™. Second, interactive technology can reproduce this immersion experience. Combine the two in a carefully structured curriculum and people of any age can learn a language with the enthusiasm and excitement they brought to language learning as children.

## Product Facts: Levels 1, 2, & 3

### Level 1 CD-ROM-

Level 1 contains 92 lessons in 8 units of material, with up to 200 hours of total instruction.

Exercises for Reading Comprehension, Listening Comprehension, Voice Record/Speech Recognition, and Dictation/Spelling (most languages).

- Over 3500 pictures teach over 1100 words and phrases.
- Absolute Beginner material up through Intermediate level.
- Equates to 2 full semesters of university-level instruction.
- Unrivaled fully interactive, multimedia experience.

Available in all 30 languages. Personal Edition for individuals. Classroom Edition for institutions (schools, companies, etc.)

### Level 2 CD-ROM-

Level 2 contains 118 lessons in 11 units of material, with up to 250 hours of total instruction.

Builds on the material of Level 1, leading to advanced intermediate level.

Exercises for Reading Comprehension, Listening Comprehension, Voice Record/Speech Recognition, and Dictation/Spelling (most languages).

- Over 4500 pictures teach over 2200 words and phrases.
- Equates to 2 full semesters of 2nd year university-level instruction.
- Unrivaled fully interactive, multimedia experience.

See List of Languages for available languages.

Personal Edition for individuals. Classroom Edition for institutions (schools, companies, etc.)

# Level 3 CD-ROM: Available in US English & Latin American Spanish

Advancing beyond typical classroom instruction, Level 3 offers skills in Transportation, Employment, Living (Accommodations) and Shopping.

Exercises for Reading Comprehension, Listening Comprehension, Voice Record/Speech Recognition, and Dictation/Spelling.

- 102 lessons are offered in level 3
- Equates to 2 full semesters of university-level instruction.
- Unrivaled fully interactive, multimedia experience.
- · Contains 24 minutes of video; 96 minutes of audio.
- Classroom Edition for institutions (schools, companies, etc.)



Arabic | Chinese (Mandarin) | Danish | Dutch | English (UK) | English (US) | Farsi | French German | Greek | Hebrew | Hindi | Indonesian | Italian | Japanese | Korean | Latin | Pashto Polish | Portuguese (Brazil) | Russian | Spanish (Latin American) | Spanish (Spain) | Swahili Swedish | Thai | Tagalog | Turkish | Vietnamese | Welsh