

It's not the advice you'd expect. Learning a new language seems formidable, as we recall from years of combat with grammar and translations in school. Yet infants begin at birth. They communicate at eighteen months and speak the language fluently before they go to school. And they never battle translations or grammar explanations along the way.

Born into a veritable language jamboree, children figure out language purely from the sounds, objects and interactions around them.

Their senses fire up neural circuits that send the stimuli to different language areas in the brain. Meanings fuse to words. Words string into structures. And language erupts.

Three characteristics of the child's language-learning process are crucial for success:

First, and most importantly, a child's natural language-learning ability emerges only in a speech-soaked, immersion environment free of translations and explanations of grammar.

Second, a child's language learning is dramatically accelerated by constant feedback from family and friends. Positive correction and persistent reinforcement nurture the child's language and language skills into full communicative expression.

Third, children learn through play, whether it's the arm-waving balancing act that announces their first step or the spluttering preamble to their first words. All the conversational chatter skittering through young children's play with parents and playmates—"...what's this..." "...clap, clap your hands..." "...my ball..."—helps children develop language skills that connect them to the world.

Adults possess this same powerful language-learning ability that orchestrated our language success as children. Sadly, our clashes with vocabulary drills and grammar explanations force us to conclude it's hopeless. We simply don't have "the language learning gene."

At Rosetta Stone,[®] we know otherwise. You can recover your native language-learning ability as an adult by prompting your brain to learn language the way it's wired to learn language:

What's the fastest way
to learn a language?

**ACT
LIKE A
BABY.**

SE
by complete immersion. Our award-winning, computer-based method does just that.

Dynamic Immersion[®] unlocks the innate language-learning ability you acquired before birth and mastered as a child.

By recreating the immersion context in which you learned your first language, you understand, speak, read and write your new language with confidence and accuracy from the beginning—without translations and explanations.

At every step and in every skill, you receive instant, actionable feedback, including speech recognition and analysis technologies that prepare you for everyday conversations. And Adaptive Recall[®] brings back material just when you need it to reinforce and perfect your learning.

Every act of learning is an act of play for children and there's no reason it should be different for learners of any age. With Rosetta Stone programs, you rediscover the joy of learning language. Clever, puzzle-like activities produce sudden "Aha!" moments and astonishing language discoveries.

Your "language brain" remembers. We see it all the time.

A slow smile sneaks across the learner's face after just a few screens. It's a smile of recognition, as though the brain suddenly recalls what it was like to learn language as a child, as though it realizes, "Aha! I've done this before."

Act like a baby? You bet. Visit our website and find out how you can reactivate your own innate, language-learning ability with Rosetta Stone. It's the fastest way to learn a language. Guaranteed.[®]

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Level 1,2&3 **\$449**



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