**Portland State University**

**School of Business Administration**

**BA 301: Research and Analysis of Business Problems**

**Term: Winter 2011**

Homework Assignment #1 Instructions

Format/Requirements

* Hand this in during the class session, not by email.
* Use Times New Roman, 12-point font.
* Make sure you show your name, course number, and section number on the page.
* Number the answers, and place them in the correct order.
* Please proof your work carefully. I will return work with errors for resubmission.

Questions

1) On their corporate website, Walmart defines their purpose as: Saving people money so they can live better. In a short paragraph, evaluate and critique this statement based on the materials and information discussed in class regarding mission, vision and values, and what you personally know about Walmart.

2) How are mission and vision related to business problem-solving? What roles do company leaders play in defining and realizing vision and mission?

3) Why are ethics and biases relevant to problem-solving and decision-making?

4) The Oregon University System (OUS), which includes PSU, is facing a budget crisis. The President of PSU and his staff must develop a budget that adheres to OUS guidelines and meets the needs of a number of stakeholder groups. Who are the stakeholder groups, from the perspective of the PSU administration? How would you prioritize them, and why?