## Weber's "Spirit of Capitalism"

- Embodied in an ethically-oriented maxim for the organization of life.
- Life is to be lived with a specific goal in mind.
- Each of us should have a vocational calling.
  - -We are obligated to pursue work, a *duty* to work.
  - Within work we have a *duty* to be "competent and proficient."
- Life and actions are legitimated "on the basis of strictly quantitative calculations"

It is good and moral to be honest, trustworthy, frugal, organized, and rational because it is useful for a specific end: making money, which has its own end, "the acquisition of money, and more and more money."