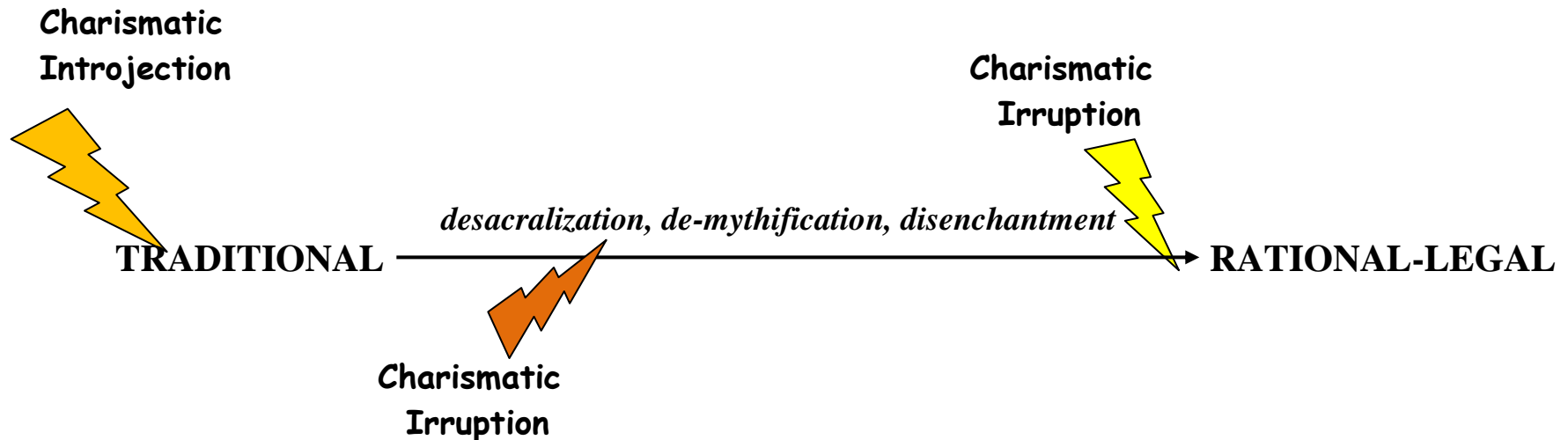


WEBER'S DYNAMIC OF SOCIETAL DEVELOPMENT



DILEMMAS of the INSTITUTIONALIZATION - *the ROUTINIZATION* - of CHARISMA:

- **THE PROBLEM OF SUCCESSION:** From the perspective of those whose vested interests or statuses are most closely related to the original charismatic figure, the concern is to retain the charisma in some institutionalized, hence continuous, regularized, and predictable form while retaining its sacred quality.
- **THE PROBLEM OF THE SECOND GENERATION:** From the perspective of those most convinced of the validity of the charismatic message by their direct experience with it, the concern is to somehow re-present the full potency and self-evident quality of the charismatic message to those who cannot now experience it directly.