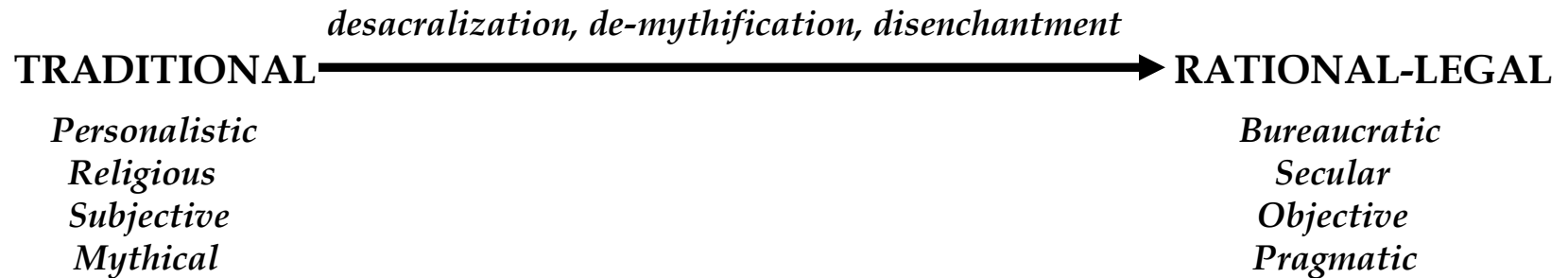


WEBER'S DYNAMIC OF SOCIETAL DEVELOPMENT

the Process of Rationalization



GREAT TRANSFORMATIONS

RELIGIOUS REFORMATIONS – POLITICAL REVOLUTIONS – INDUSTRIALIZATION – SCIENTIFIC PROCESS – DIGITAL REVOLUTION

EVER INCREASING
SIZE
DENSITY
COMPLEXITY
SPECIALIZATION
SOPHISTICATION
TECHNICAL EXPERTISE