

\$ MONEY \$:

- **UNIVERSAL AND ABSTRACT NATURE EFFECTS:**
 - INCREASES INDIVIDUAL FREEDOM
 - FOSTERS TENUOUS AND OBJECTIVE CONNECTIONS
 - DISCOURAGES INTIMATE TIES WITH PEOPLE
 - DECREASES MORAL CONSTRAINT, INCREASES ANOMIE

- **SOCIAL EFFECTS:**
 - CREATES EXCHANGE RELATIONSHIPS OVER DISTANCE AND TIME
 - INCREASES SIMILARITY/CONTINUITY AMONG GROUPS
 - STRENGTHENS LEVEL OF SOCIAL TRUST
 - INCREASES CENTRALIZED AUTHORITY
-

- **CREATES DISTANCE FROM OBJECTS WHICH THEN**
 - *BECOMES THE MEANS TO OVERCOME THAT DISTANCE*
- **CREATES THE FINANCIAL MARKET WHICH THEN**
 - *ACQUIRES A LIFE OF ITS OWN*
- **ENCOURAGES ABSTRACT OF RATIONALIZATION WHICH THEN**
 - *EXPANDS THE CAPACITY FOR INTELLECTUAL PROCESS*
- **ACTS AS A TOOL OR A MEANS WHICH THEN**
 - *BECOMES AN END ITSELF*
- **ACTS AS AN EXTERNAL IMPOSITION WHICH THEN**
 - *IMMEASURABLY INCREASES FREEDOM*
- **CREATES A REIFIED WORLD BUT THEN**
 - *PROVIDES THE MEANS TO NEGOTIATE THAT WORLD*
- **INTRODUCES A VALUELESS DIMENSION WHICH THEN**
 - *BECOMES THE ULTIMATE MEASURE OF ALL THINGS*