

**...AND NOW A FIFTH
GREAT TRANSFORMATION-**

DIGITAL

VIRTUAL

GLOBAL

INFORMATIONAL

MOOGS

BIG DATA

24/7 NEWS

SOCIAL NETWORKS

INSTANT COMMUNICATION

TOTAL INTERCONNECTEDNESS

This is the transformation that we are all living through right NOW, just this moment - a NOW that is constantly and continually and increasingly becoming something other than what it just was - our NOW takes place on the wildly dynamic asymptotic curve of change.