

Missing Data and Missing Data Estimation

Listwise Deletion

Until more recently, listwise deletion has been the most common way of dealing with missing data in SEM. That is, complete data were required on all variables in the analysis—any cases with missing values on one or more of the variables was eliminated from the analysis. In the last few years, however, researchers have begun to use data estimation techniques if values are missing in the data set. And simulation studies convincingly show that when there are a lot of missing values, listwise deletion will have biased parameters and standard errors (see Enders, 2001, for an illustration).

MAR and MCAR

A distinction of the type of missing data was made by Rubin (1976), who classified missing values as missing at random (MAR), missing completely at random (MCAR), or neither. These classifications are referred to as "missing data mechanisms". Both MAR and MCAR require that the variable with missing values be unrelated to whether or not a person has a missing value for that variable. For example, if those with lower incomes are more likely to have missing values on the income variable, the data cannot be MAR or MCAR. When values are not MAR or MCAR, missingness is sometimes said to be "nonignorable". The difference between MAR and MCAR is whether or not other variables in the data set are associated with whether someone has missing values on a particular variable. For example, are older people more likely to refuse to respond to the income variable? The term MAR can be confusing because data are not really missing at random—missingness seems to depend on some of the variables in the data set. In fact, missingness can even be related to the real values of the variable with missing values as long as that relationship can be accounted for by other variables in the data set. When missing values are not at least MAR, missingness is said to be *not missing at random* (NMAR or MNAR) or *nonignorable* (there is a distinction between MNAR and nonignorable but they are often treated as synonymous in practice).

Determining Whether Missing Values are MAR or MCAR

Modern missing data analysis approaches assume that the data are at least MAR. But, practically speaking, it is not really possible to know for sure that your data are MAR, because you do not have information about the value of the variable that is missing. In the words of Schafer and Graham (2002): "When missingness is beyond the researcher's control, its distribution is unknown and MAR is only an assumption. In general, there is no way to test whether MAR holds in a data set, except by obtaining follow-up data from nonrespondents or by imposing an unverifiable model." (p. 152).¹ We may not be completely in the dark in all situations. Some circumstances allow for a little bit of information about the likelihood that values are MAR, although none provide certainty. With longitudinal data and data missing due to attrition, one could explore whether missingness is associated with the value of the variable by examining whether the variable at Time 1 (i.e., with complete data) is associated with the missingness for that variable at Time 2. The passage of time, however, makes the Time 1 values an imperfect proxy for the Time 2 values that are missing. For latent variable estimation with missing values on some indicators, an approximate approach might be to attempt to show that missingness on particular items is unrelated to scale scores for that measure (this can be also be approached within SEM by estimating the association between the latent variable and a missingness indicator, Falcaro, Pendleton, & Pickles, 2013). In other circumstances, one may want to attempt a theoretical argument that missingness is not associated with the variable or rely on information in the literature.

FIML

Probably the most pragmatic missing data estimation approach for structural equation modeling is full information maximum likelihood (FIML), which has been shown to produce unbiased parameter estimates and standard errors under MAR and MCAR. FIML, sometimes called "direct maximum likelihood," "raw maximum likelihood" or just "ML," is currently available in all major SEM packages. FIML requires that missing values to be at least MAR (i.e., either MAR or MCAR are ok). The process

¹ Little (1988) has a test for MCAR, however, and Enders offers a macro to conduct the test, <http://www.appliedmissingdata.com/macro-programs.html>.

works by estimating a likelihood function for each individual based on the variables that are present so that all the available data are used. For example, there may be some variables with data for all 389 cases but some variables may have data for only 320 of the cases. Model fit information is derived from a summation across fit functions for individual cases, and, thus, model fit information is based on all 389 cases. Rather than the traditional approach to calculating chi-square, FIML estimates two models, the H_0 model and the H_1 model. The H_0 model is the "unrestricted" model, meaning that all variables are correlated. The H_1 model is the specified model. The difference between the two log-likelihoods is used to derive the chi-square. This approach allows one to use all the available information in the variables.

There is good evidence to suggest that using modern missing data estimation approaches may be reasonable even if missingness is initially nonignorable (i.e., MAR assumptions have not been met) provided correlates of missingness (*auxiliary variables*) are included in the model. Inclusion of auxiliary variables has the most impact when their association with missingness is high (e.g., $> .4$) and when the amount of missing values is large (e.g., $> 25\%$; Collins, Schafer, & Cam, 2001; Graham, 2003). Graham shows that two methods of modeling these auxiliary variables (either as dependent variables or correlated variables) are equally effective in reducing parameter biases, but including auxiliary variables as correlates has a greater impact on reducing biases in model fit.

Other Missing Data Approaches

Multigroup SEM Approach. An older approach to missing data analysis uses a multigroup structural model approach, suggested by Muthen, Kaplan, and Hollis (1987). The same model is estimated in different groups. The groups are based on different patterns of missing values—one group for each pattern. A few hand calculations must be done. This is a fairly impractical approach if there are many patterns of missing values, but might be especially useful if data are missing by design. This approach has been superceded in some cases by a latent class approach to missing data (Muthen & Muthen, 2002).

Pairwise Deletion. Pairwise deletion is sometimes used to estimate models when there are missing values. With pairwise deletion, a covariance (or correlation) matrix is computed where each element is based on the full number of cases with complete data for each pair of variables. This approach may lead to nonpositive definite matrices and to standardized values over 1. There are other potential problems with the approach and I do not recommend it (see Enders, 2010, for more information).

Other imputation methods. There are several other estimation approaches in which the data are imputed. That is, a full data set is created based on the imputation method that fills in data based on information from existing data. Older methods, such as mean imputation (the average scores is filled in), regression-based methods (a regression is used to predict a score), and resemblance-based "hot-deck imputation" (which imputes new values from similar cases) do not perform as well as other methods, and some may produce highly biased coefficients and/or standard errors (Gold & Bentler, 2000). Two newer methods, multiple imputation (MI; see Graham & Hofer, 2000) and a separate maximum likelihood estimation step using an expectation maximization algorithm (EM; see Enders & Peugh, 2004) provide estimates on par with those obtained with FIML, but tend to be less convenient because separate steps are usually required.

Comments

If there missing values for a large number of cases and the mechanism is MAR, there are clear advantages to using modern missing data approaches (FIML, EM, or MI) compared with listwise deletion or older imputation methods. What is a large amount of missing data? The percentage of cases with missing values is sometimes discussed based on the percentage missing for a certain variable. It makes most sense to me to examine the percentage of cases missing if listwise deletion were to be used. With this method, data sets (i.e., the set of variables in the model) in which more than roughly 20% of the cases are excluded by listwise deletion seem to lead to substantial bias in estimates (e.g., Arbuckle, 1996). With fewer than this many missing cases, the impact of missing data may not be as consequential. Simulation results now also suggest that even if data are not at least MAR, modern missing data estimation will be preferable to listwise deletion if auxiliary variable

are included in the model. Given that FIML is now easy to implement in the packages where it is available, it is increasingly difficult to argue that one should *not* use it. Missing data estimation with nonnormal is also available in some packages (e.g., EQS, Mplus). Scaled chi-square and robust standard errors obtained with this estimation approach appears to work well (Yuan & Bentler, 2000). In Mplus, *estimator=MLR* is used to obtain the robust estimates with missing data (more on robust estimates later).

References and Further Readings

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