MCDONNELL DOUGLAS PRODUCT REGISTRATION

Thank you for purchasing a McDonnell Douglas military aircraft. In order to protect your new investment, please take a few moments to fill out the product information on the warranty registration card. Answering the survey questions that follow is not required for your warranty, but the information will help us to develop new products that best meet the needs and desires of our customers.

| 1. | \square Mr. | \square Mrs. | \square Ms. | | \square D | r. |
|-----|---------------|------------------|---------------|------------|-------------|---------------------------|
| | \Box Lt. | ☐ Gen. | □ Com | rade | ΠО | ther |
| Fiı | rst Name: | | Initial: | _ Last N | Vame: | |
| Co | de Name: | | Password: | | | (maximum of 8 characters) |
| La | titude-Longi | tude-Altitude: | | | | |
| 2. | Which mo | del aircraft dic | d you purch | ase? | | |
| | F-14 Tomca | t | | | | |
| | F-15 Eagle | | | | | |
| | F-16 Falcon | | | | | |
| | F-117A Stea | alth | | | | |
| | Classified | | | | | |
| 3. | Date of pu | rchase (Year/N | fonth/Day): | /_ | / | _ |
| 4. | Serial Nun | nber (located o | n the unders | ide of t | the fus | selage): |
| | | - | | П <u>-</u> | MDN | ма - ПП |

| 5. Where was this product acquired? | | | | | | |
|--|--|--|--|--|--|--|
| □ Received as gift / aid package | | | | | | |
| □ Catalog showroom | | | | | | |
| ☐ Independent arms broker | | | | | | |
| ☐ Mail order | | | | | | |
| □ Discount store | | | | | | |
| ☐ Government surplus | | | | | | |
| □ Classified | | | | | | |
| 6. How you became aware of the McDonnell Douglas product you have just | | | | | | |
| purchased? | | | | | | |
| ☐ Heard loud noise, looked up | | | | | | |
| ☐ Store display | | | | | | |
| ☐ Espionage | | | | | | |
| □ Recommended by friend / relative / ally | | | | | | |
| □ Political lobbying by manufacturer | | | | | | |
| ☐ Was attacked by one | | | | | | |
| 7. What most influenced your decision to purchase this McDonnell Douglas product? (Please check all that apply.) | | | | | | |
| □ Speed / maneuverability | | | | | | |
| □ Price / value | | | | | | |
| □ Comfort / convenience | | | | | | |
| ☐ Kickback / bribe | | | | | | |
| □ Recommended by salesperson | | | | | | |
| ☐ McDonnell Douglas reputation | | | | | | |
| ☐ Advanced Weapons Systems | | | | | | |
| ☐ Back room politics | | | | | | |
| ☐ Negative experience opposing one in combat | | | | | | |
| Integative experience opposing one in combat | | | | | | |

| 8. At which location(s) will this product will be used? (Check all that apply.) | | | | | | |
|---|--|--|--|--|--|--|
| □ Iraq | | | | | | |
| □ North America | | | | | | |
| ☐ Central / South America | | | | | | |
| □ Iraq | | | | | | |
| □ Europe | | | | | | |
| □ Africa | | | | | | |
| □ Iraq | | | | | | |
| □ Asia / Far East | | | | | | |
| ☐ Misc. Third World countries | | | | | | |
| □ Iraq | | | | | | |
| ☐ Aircraft carrier | | | | | | |
| □ Classified | | | | | | |
| 9. Please describe yourself or your organization? (Check all that apply.) | | | | | | |
| □ Communist / Socialist | | | | | | |
| ☐ Terrorist | | | | | | |
| □ Crazed | | | | | | |
| □ Neutral | | | | | | |
| □ Democratic | | | | | | |
| □ Dictatorship | | | | | | |
| □ Corrupt | | | | | | |
| □ Primitive / Tribal | | | | | | |
| 10. Your occupation: | | | | | | |
| □ Homemaker | | | | | | |
| □ Sales / marketing | | | | | | |
| □ Revolutionary | | | | | | |
| □ Clerical | | | | | | |
| ☐ Mercenary | | | | | | |
| ☐ Tyrant | | | | | | |
| ☐ Middle management | | | | | | |
| ☐ Eccentric billionaire | | | | | | |
| □ Defense Minister / General | | | | | | |
| □ Retired | | | | | | |
| □ Student | | | | | | |

interests and activities you enjoy on a regular basis: □ Golf ☐ Boating / sailing □ Sabotage ☐ Propaganda / disinformation ☐ Destabilization / overthrow ☐ Black market / smuggling □ Collectibles / collections ☐ Watching sports on TV ☐ Interrogation / torture ☐ Household pets ☐ Crushing rebellions ☐ Espionage / reconnaissance ☐ Border disputes ☐ Mutually Assured Destruction (MAD) ☐ Fashion clothing Thank you for taking the time to fill out this questionnaire. Your answers will be used in market studies that will help McDonnell Douglas better serve you in the future. ☐ Check here if you do *not* want to receive mailings and special offers from other companies, governments, extremist groups, and mysterious consortia. As a bonus for responding to this survey, you will be registered to win a brand new F-117A in our Desert Thunder Sweepstakes!

11. To help us understand our customers' lifestyles, please indicate the

This was actually posted on the McDonnell Douglas website by an employee there who obviously has (had?) a sense of humor. The company didn't think it was very funny and made the web department take it down immediately.