

SE-0347a-1

2010

BUSINESS COLLECTION UNICEF Greeting Cards

Program Information

Thank you for choosing UNICEF greeting cards from the 2010 Business Collection.

Your purchase helps UNICEF save lives and give children their chance at a brighter future. For easy, step-by-step ordering, visit UNICEF's website at www.unicefusa.org/shop, or use this form to place your order and choose from a variety of personalization options to reflect your business' style.



© UNICEF/AFGA2009-00277/Senior

For fastest ordering and easy customization, shop online at www.unicefusa.org/shop.

PRICE CHART

		Quantity						
	Price	50	100	200	300	500	750	1,000
Card Price	\$1.25	\$62.50	\$125.00	\$250.00	\$375.00	\$625.00	\$937.50	\$1,250.00
includes white envelope, unless otherwise noted	\$1.55	\$77.50	\$155.00	\$310.00	\$465.00	\$775.00	\$1,162.50	\$1,550.00
	\$1.75	\$87.50	\$175.00	\$350.00	\$525.00	\$875.00	\$1,312.50	\$1,750.00
	\$1.95	\$97.50	\$195.00	\$390.00	\$585.00	\$975.00	\$1,462.50	\$1,950.00
Add foil lined envelopes		\$6.50	\$13.00	\$26.00	\$39.00	\$65.00	\$97.50	\$130.00
Gold or Silver Seals		\$8.00	\$16.00	\$32.00	\$48.00	\$80.00	\$120.00	\$160.00

Minimum order of 50 cards per design. Additional cards may be ordered in increments of 25 cards per design.

For Special Orders, call 1-800-227-3738

Want a truly special greeting card custom-created for your business? Call today to learn about our specialty services such as:

- Signature Scanning
- Foil & Ink Processes
- 3-color Imprinting
- Custom Card Designs (Available for 25,000+ cards)
- Mailing Services & Custom Bundling (Available for 1,000+ addresses)

For more information about Custom Cards or assistance with ordering 5,000 cards or more, please contact:

Jenny Hofeditz
UNICEF National Account Manager
(816) 274-5307
P.O. Box 419580, MD 489
Kansas City, MO 64141



For fast ordering, shop online at www.unicefusa.org/shop, or call 1-800-227-3738. You can also fax your order to 1-800-879-6780.

To mail, please send to UNICEF: P.O. Box 2660, Waco, TX 76702-2660
For Customer Service, please call 1-800-577-3738 weekdays 8 a.m. to 7 p.m. (CST)

How to Order

Fill out the appropriate sections of the Order Form on pages 5 and 6. Additional details for each section are outlined below.

CARD IMPRINT LAYOUT

Greeting
In this area, you can express your custom holiday greeting to customers and friends.

(Your Logo—Optional)
Personalization

1. Card

Selection(s).

Indicate the item number and quantity of cards you would like. Minimum order is 50, with additional increments of 25 cards. Select two choices.

If your first

choice is sold out, your second choice will be sent automatically.

2. Greeting and Personalization

Greetings: See page 4 of the Order Form for greeting card options. **Options A-O, 1A-1C, 2A-2D and 3A-3D are standard options.** There are no additional charges for these options. **Options P and 1D are custom greeting options. These allow you to create your own custom greeting.** A flat fee of \$25 will be charged for custom greetings. Includes 8 lines of 40 characters each (including spacing and punctuation). On a separate sheet, type the greeting exactly as it should be printed. Please use the diagram provided as a guide.

2a. Card Personalization. If you desire, you may personalize your card. The first line of 40 characters (including spaces and punctuation) is FREE with a 1-color standard ink order. Additional lines are \$4 each.

3. Logo Options. You may imprint your company logo on your greeting card. All logos are printed underneath the greeting, centered horizontally and above personalization unless otherwise specified. Standard logo orders are shipped within 12 business days. Please provide us with high-quality black-and-white artwork or electronic artwork. All electronic artwork must be sent in black-and-white only. Please specify ink color to use. Multi-color logos should be color separated. For color logos, we recommend that you order a color proof. The electronic artwork must have a minimum resolution of 600 dpi in EPS, TIFF, PDF, AI or BMP file format. Photocopies, Internet images and faxes are not acceptable. All artwork needs to be sent in the exact size you want printed on your card. You may e-mail a file of the logo to unicefart@sendusart.com. Please be sure to include your company name in the subject line of the e-mail, and include your phone number in the body.

There is a one-time \$25 set-up fee per order. This fee is waived if we already have your logo on file.

4. Ink. Standard inks are red, green, blue and black. If the card greeting, personalization and logo (or any combination of these) are printed in **one** of these colors, there is no additional charge for ink. **Please call Customer Service for pricing on 3 or more colors and additional foil options.**

5. Foil Seals. Choose from Silver or Gold Foil Seals seen on page 11 of the catalog to complete your order. (Sold in sheets of 25, \$4.00 per sheet.)

6. Envelopes. All orders come with a standard white envelope, unless otherwise noted. Additional envelopes are available. (Sold in sets of 25, \$1.25 per set.) Envelopes may be upgraded to white envelopes with silver or gold foil lining. (Sold in sets of 25, \$3.25 per set.)

6a. Return Address Imprinting on Envelope Flap.

To have your return address imprinted on your envelopes, fill out your address in Section 6a of the Order Form (up to 3 lines). Include: Your name or company name, street address, and city, state and zip code. Address will be centered and imprinted on the back flap of the envelope. Additional lines are \$3 each. Other charges may apply and vary based on the ink choices.

Standard Ink (red, green, blue, black):

\$15 for first 50, plus \$3 for each additional 25.

Gold or Silver Foil: \$17 for first 50, plus \$3.50 for each additional 25.

Custom Ink: \$35 for the first 50 in 1 PMS color, plus \$3 for each additional 25.

7. Proofs: Orders requiring proofs need additional time to process, set up and print. Allow 14-17 business days for proof orders to ship after your final approval is given. If you require a proof, choose from the following options, and let us know if you require proof of card only, envelope only or both card and envelope. **You must approve your proof within three days of receiving it.**

Basic Black & White Proof: \$20 for each faxed proof. More than 2,500 free.

Electronic Proof: \$25 for each electronic proof. More than 2,500 free.

One-Color Press Proof: \$75 for each overnighted proof. More than 10,000 free.

Two-Color Press Proof: \$125 for each overnighted proof. More than 10,000 free.

For three or more colors, please call Customer Service.

All orders come with white envelopes, unless otherwise noted.

The UNICEF Guarantee

Every item in our catalog is fully guaranteed. If, for any reason, you are not satisfied with your purchase, we will replace it, refund the purchase price or provide a credit toward a future purchase.

Shipping, Handling & Tax

The guide on the Order Form provides the appropriate charges for Shipping and Handling based on the total quantity (shipping rates for continental U.S. states only). Residents of IN, MO and TX must also add sales tax. Sales tax should be calculated prior to adding Shipping and Handling in IN and MO. Sales tax should be calculated after adding Shipping and Handling charges in TX. For express shipping or orders of more than 500 cards, please call Customer Service.

Billing Information Section: Personal orders are payable by check or credit card. Company orders are payable by check, credit card or may be billed. Billing terms are Net 30 days; 1 1/2% interest will be charged to accounts more than 30 days old.

Checks may be made payable to: HCM-UNICEF Cards and Gifts

Shipping and Delivery: Our standard shipper is FedEx. Order-delivery confirmation is provided for FedEx orders. We must have a street address, phone number and e-mail address. FedEx cannot deliver to a P.O. Box. Items ordered together are not always shipped together. Prices are not based on total quantity ordered. Each different design, greeting or imprint is priced and shipped as a separate order.

Delivery Schedule

Standard Order (Ships within 4 business days)	Standard color ink (red, green, black, blue), no logo, standard greeting (Options A-O 1A-1C, 2A-2D or 3A-3D), white envelopes (unless otherwise noted), no proof required.
Custom Greeting Orders (Ships within 10 business days)	Business Collection: Option P or 1D Tribute Card Program: Option TC3
Logo Order (Ships within 12 business days)	Standard color ink (red, green, black, blue), logo provided in proper format, standard greeting (Options A-O, 1A-1C, 2A-2D, or 3A-3D).
Foil Order (Ships within 15 business days)	Gold or silver imprint, logo provided in proper format.
2-Color Logo or Custom Color (Ships within 15 business days)	Logo order with two or more colors
Order with Proofs (Ships within 14-17 business days of final approval)	Orders requiring proofs need additional time to process, set up and print.

Make a Tax-deductible Contribution to U.S. Fund for UNICEF

- | | |
|--|--|
| <input type="checkbox"/> \$25 Can provide 22 children high-energy biscuits. | <input type="checkbox"/> \$75 Can provide 22 large woolen blankets. |
| <input type="checkbox"/> \$50 Can provide 9 insecticidal mosquito nets to protect kids from malaria. | <input type="checkbox"/> \$100 Can provide 450 doses of measles vaccination. |
| | <input type="checkbox"/> Other _____ |

To donate, add the amount to your Order Form.



UNICEF cards and envelopes are made with a commitment to sustainable forest management and the responsible use of the planet's natural resources.



This catalog is printed with 10% Post-Consumer Waste content and fiber from well-managed forests.

What do you want your card to say? What your card says inside is up to you. Choose from these options, or personalize it with your own message. You can make your greeting even more special by selecting a standard or custom ink color or adding your company logo.

HOLIDAY GREETINGS suggested for cards on pages 3 – 15.

<p>With heartfelt appreciation and warm wishes for your holidays and new year.</p> <p></p> <p>A</p>	<p>With all good wishes for a merry Christmas and a happy new year.</p> <p>B</p>	<p>Season's Greetings from all of us.</p> <p>C</p>	<p>With our best wishes for the holidays and the year to come.</p> <p>D</p>
<p>Wishing you all the joys of the season.</p> <p>E</p>	<p>Wishing you a joyful holiday season and a happy new year.</p> <p></p> <p>F</p>	<p>WITH WARM THANKS AND SINCERE WISHES FOR A HAPPY HOLIDAY SEASON.</p> <p>G</p>	<p>Warm holiday wishes for health and happiness and a new year filled with success.</p> <p>H</p>
<p>Best wishes for a new year of happiness in a world of peace.</p> <p>I</p>	<p>Let us celebrate the spirit of peace and hope this holiday season.</p> <p>J</p>	<p>BEST WISHES FOR A JOYOUS HOLIDAY SEASON</p> <p></p> <p>K</p>	<p>Happy Holidays 节日快乐! Joyeuses fêtes أجمل التهاني بالأعياد السعيدة! Felices Fiestas С ПРАЗДНИКОМ!</p> <p>L</p>
<p>With warmest thoughts and our best wishes for a wonderful holiday season.</p> <p>M</p>	<p>Remembering you at the holidays— Wishing you peace and prosperity in the new year.</p> <p>N</p>	<p>Blank inside.</p> <p>O</p>	<p>Your own custom greeting: See Section 2, "How to Order"</p> <p>P</p>

SPECIAL OCCASION GREETINGS suggested for cards on pages 16 – 19.

<p>With sincere appreciation and warmest thanks.</p> <p>1A</p>	<p>Your business is greatly appreciated.</p> <p>1B</p>	<p>Blank inside.</p> <p>1C</p>	<p>Your own custom greeting</p> <p>1D</p>
<p>With Best Wishes for a Happy Birthday</p> <p>2A</p>	<p>May the good things in life always be yours.</p> <p>2B</p>	<p>Wishing you a happy birthday and success in all you do.</p> <p>2C</p>	<p>عيد ميلاد سعيد 生日快樂 Happy Birthday Bon Anniversaire С днём рождения Feliz Cumpleaños</p> <p>2D</p>
<p>Wishing you all the best</p> <p>3A</p>	<p>Wishing you all the good things you deserve.</p> <p> Congratulations</p> <p>3B</p>	<p>Happy Anniversary With best wishes for success in the years to come.</p> <p>3C</p>	<p>HAPPY RETIREMENT THANK YOU FOR YOUR YEARS OF VALUABLE SERVICE.</p> <p>3D</p>

2010 UNICEF Business

1. Card Selection (You must select 2 card options.)

If your 1st choice is sold out, we will automatically select your 2nd choice.

Choice 1: (Code) _____ Qty _____ x Price _____

Choice 2: (Code) _____ Qty _____ x Price _____

\$ _____
\$ _____

2. Greeting and Personalization

Standard Greeting: (See Order Form p. 4)

Options A-0, 1A-1C, 2A-2D or 3A-3D _____

Custom Greeting: See Order Form p. 4, Option P or 1D. Standard Fee: **\$25**

Includes 8 lines of 40 characters each (including spacing and punctuation).

On a separate sheet, type the greeting exactly as it should be printed.

See "How to Order" for sample layout.

Free
\$ _____

2a. Card Personalization ☐ No personalization required.

One line, maximum of 40 characters, including spacing and punctuation.

Line 1 _____

Line 2 _____ \$4

Line 3 _____ \$4

Free
\$ _____
\$ _____

3. Logo ☐ No logo required

☐ My logo is on file

☐ My logo is attached (Add \$25 set-up fee if logo not on file.)

Free
\$ _____

4. Ink

1-Color (Select only 1 color for greeting, personalization & logo.)

1-Color Standard Ink ☐ Red ☐ Green ☐ Blue ☐ Black

1-Color Foil ☐ Gold Foil ☐ Silver Foil (\$20 set-up + \$.17 per card)

1-Color Custom PMS Ink ☐ Custom Ink (\$25 per color) PMS Color _____

Free
\$ _____
\$ _____

2-Color (Please specify which ink color you would like for each greeting, card personalization and/or logo in the "Special Instructions" section below.)

☐ **2 Standard Ink Colors** (\$40 set-up + \$.15 per card)

☐ **1 Standard Ink Color + 1 PMS Color** (\$60 set-up + \$.15 per card)

Note: For pricing on foil options or 3 or more colors, please call Customer Service.

\$ _____
\$ _____

Special Instructions: _____

Column 1 Subtotal

Have you ordered with us before? ☐ Yes ☐ No

BILLING INFORMATION

Source Code (See back page) _____

Account Number (See back page) _____

Company: _____

Ordered by: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone Number: _____

E-mail Address: _____

SHIPPING INFORMATION

☐ Same as billing information

Please, no P.O. Boxes. Orders shipped via FedEx.

Company: _____

Attention: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

E-mail Address: _____

☐ Yes! Please send me updates and special offers from UNICEF.



Collection Order Form

5. Foil Seals (Sold in sheets of 25)

- ☐ Gold Foil Seals Qty (# of sheets) _____ x \$4.00
☐ Silver Foil Seals Qty (# of sheets) _____ x \$4.00

\$ _____
 \$ _____

6. Envelopes

- ☐ Standard White Envelopes, unless otherwise noted
☐ Additional Envelopes (Sold in sets of 25, \$1.25 per set.)
 Qty (# of sets) _____ x \$1.25
☐ White Foil-Lined Envelopes (Sets of 25, \$3.25 per set.)
☐ Gold Foil Qty (# of sets) _____ x \$3.25
☐ Silver Foil Qty (# of sets) _____ x \$3.25

Free
 \$ _____
 \$ _____
 \$ _____

6a. Return Address Imprinting on Envelope Flap

- ☐ Red ☐ Green ☐ Blue ☐ Black
 \$15 for the first 50, plus \$3 for each additional 25.
☐ Gold Foil ☐ Silver Foil
 \$17 for the first 50, plus \$3.50 for each additional 25.
☐ Custom Ink PMS Color _____
 \$35 for the first 50 in 1 PMS color, plus \$3 for each additional 25.

\$ _____
 \$ _____
 \$ _____

Please print the return address exactly as it should appear.

Line 1 _____
 Line 2 _____
 Line 3 _____
 Line 4 _____ \$3

\$ _____

7. Proofs ☐ No proof required

- ☐ Basic black and white fax proof: \$20 charge for each faxed proof*
☐ Card (\$20) ☐ Envelope (\$20) ☐ Both (\$40)
Provide your fax number: _____
☐ Electronic proof: \$25 charge for each electronic proof*
☐ Card (\$25) ☐ Envelope (\$25) ☐ Both (\$50)
☐ One-color press proof: \$75 charge for each overnighted proof**
☐ Card (\$75) ☐ Envelope (\$75) ☐ Both (\$150)
☐ Two-color press proof: \$125 charge for each overnighted proof**
☐ Card (\$125) ☐ Envelope (\$125) ☐ Both (\$250)

\$ _____
 \$ _____
 \$ _____
 \$ _____

*Note: Proof is complimentary for orders of more than 2,500 cards.

**Note: Proof is complimentary for orders of more than 10,000 cards.

Note: For pricing on three or more colors, call Customer Service.
Proofs must be approved within three days of receipt.

SHIPPING & HANDLING

Quantity	Fee
50-100	\$12.75
101-200	\$21.25
201-300	\$27.75
301-500	\$39.75

For express shipping rates and for orders of more than 500 cards, call for quote 1-800-577-3738

Please enter the donation amount from page 3.

* **SALES TAX:** Add state and local sales tax for orders delivered to IN, MO and TX. Compute sales tax before adding Shipping and Handling charges in IN and MO. Compute sales tax after adding Shipping and Handling charges in TX.

Column 2 Subtotal	\$
Column 1 Subtotal	\$
Merchandise Total	\$
Sales Tax* (IN, MO, TX)	\$
Shipping and Handling (See chart at left)	\$
Tax-Deductible Contribution to the U.S. Fund for UNICEF	\$
Grand Total	\$

Thank You!

METHOD OF PAYMENT

- ☐ Check/Money Order made payable to **HCM-UNICEF Cards and Gifts**
☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

 Credit Card Number

 Expiration Date

CSC Number (Please include the 3- or 4-digit Card Security Code printed on your card, as shown.)



Signature

- ☐ **Please bill me** (Net payment due within 10 days of invoice date. New customers please provide D&B number _____)

For fast ordering, shop online at
www.unicefusa.org/shop or
 call 1-800-227-3738. You can also
 fax your order to 1-800-879-6780.

To mail, please send to UNICEF:
 P.O. Box 2660,
 Waco, TX 76702-2660

2010 UNICEF Tribute Card Order Form

The Tribute Card requires a minimum donation of \$25 per card. Minimum Order is 10 cards. Your donation is tax deductible.
(Other orders use Order Form on page 5)

1. Card Selection (Select 2 card options. If your 1st choice is sold out, we will automatically select your 2nd choice.)

Choice 1: (Code) _____ Qty _____ x Price _____ \$ _____

Choice 2: (Code) _____ Qty _____ x Price _____ \$ _____

2. Greeting and Personalization

GREETING OPTION: TC1

We take pleasure in informing you that a contribution to the United States Fund for UNICEF has been made in your name by

(Your Company Name)

This gift will help make possible a healthier, happier future for many of the world's neediest children.

GREETING OPTION: TC2

A special donation has been given in your name to the United States Fund for UNICEF by

(Your Company Name)

GREETING OPTION: TC3

Your Own Custom Greeting
Set-up charge \$25

2a. Greeting Option ☐ TC1 ☐ TC2

Your Company Name (To appear on TC1 and TC2)

2b. ☐ TC3 Custom Greeting (Set-up charge \$25)

On a separate sheet, type the greeting exactly as it should be printed.

3. Logo ☐ No logo required
☐ My logo is on file
☐ My logo is attached
(Add \$25 set-up fee if logo not on file.)

Column 1 Subtotal

4. Ink

1-Color (Select only 1 color for greeting, personalization & logo.)

1-Color Standard Ink

☐ Red ☐ Green ☐ Blue ☐ Black

1-Color Foil

☐ Gold Foil ☐ Silver Foil (\$20 set-up + \$.17 per card)

1-Color Custom PMS Ink

☐ Custom Ink (\$25 per color) PMS Color _____

Note: For pricing on additional foil options or 2 or more colors, please call Customer Service.

5. Foil Seals (Sold in sheets of 25)

☐ Gold Foil Seals Qty (# of sheets) _____ x \$4.00

☐ Silver Foil Seals Qty (# of sheets) _____ x \$4.00

6. Envelopes

☐ Standard White Envelopes, unless otherwise noted

☐ Additional Envelopes

(Sold in sets of 25, \$1.25 per set.)

Qty (# of sets) _____ x \$1.25

☐ White Foil-Lined Envelopes (Sets of 25, \$3.25 per set.)

☐ Gold Foil Qty (# of sets) _____ x \$3.25

☐ Silver Foil Qty (# of sets) _____ x \$3.25

6a. Return Address Imprinting on Envelope Flap

☐ Red ☐ Green ☐ Blue ☐ Black

\$15 for the first 50, plus \$3 for each additional 25.

☐ Gold Foil ☐ Silver Foil

\$17 for the first 50, plus \$3.50 for each additional 25.

☐ Custom Ink PMS Color _____

\$35 for the first 50 in 1 PMS color,

plus \$3 for each additional 25.

Please print the return address exactly as it should appear.

Line 1 _____

Line 2 _____

Line 3 _____

Line 4 _____ \$3 \$ _____

Column 2 Subtotal

Column 1 Subtotal

Grand Total

Thank You!

BILLING INFORMATION

Source Code (See back page) _____

Account Number (See back page) _____

Company: _____

Ordered by: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone Number: _____

E-mail Address: _____

SHIPPING INFORMATION

☐ Same as billing information

Please, no P.O. Boxes. Orders shipped via FedEx.

Company: _____

Attention: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone Number: _____

E-mail Address: _____

☐ Yes! Please send me updates and special offers from UNICEF.

METHOD OF PAYMENT

☐ Check/Money Order made payable to
HCM-UNICEF Cards and Gifts

☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

Credit Card Number

Expiration Date

CSC Number (Please include the 3- or 4-digit
Card Security Code printed on your card, as shown.)



Signature

☐ **Please bill me** (Net payment due within 10 days of invoice date. New customers please provide D&B number)

Tribute Cards can be personalized to suit your needs.

Please call Customer Service at 1-800-227-3738, Monday-Friday 8 A.M. to 7 P.M. (CST) for details.

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Tribute Card Program

This year, send clients and colleagues more than a handsome greeting. Honor them with a donation in their name through UNICEF's Tribute Card Program. It's easy!

1. Choose any card design in the 2010 Business Collection.
2. Make a minimum donation of \$25 per card (minimum order 10 cards).
3. Customize your card with your choice of greeting, ink color, logo and more.
4. Each card will be specially printed, announcing your donation in their honor to the U.S. Fund for UNICEF.

IMPORTANT INFORMATION

If you have a question about your order, call **1-800-577-3738**, Monday through Friday, 8:00 A.M. to 7:00 P.M. CST. For prompt service, have your order information handy.

Keep in Touch With UNICEF

Would you like to request UNICEF card and gift catalogs, receive periodic e-mail updates or make an address correction?

Call Us: 1-800-227-3738
Go Online: www.unicefusa.org/shop
E-mail Us: cards@unicefusa.org
Write Us: United States Fund for UNICEF
Greeting Cards
List Maintenance
125 Maiden Lane
New York, NY 10038
Please include mailing label

THE U. S. FUND FOR UNICEF IS PROUD TO ENSURE THAT EVERY DONATION IS USED TO THE MAXIMUM BENEFIT OF THE CHILDREN WHO NEED HELP MOST.

Your gift is very much appreciated and fully deductible as a charitable contribution. A copy of our latest financial report may be obtained by writing to the U.S. Fund for UNICEF, 125 Maiden Lane, New York, NY 10038 or by calling 212-686-5622. If you are a resident of one of these states, you may obtain financial information directly from the state agency: **FLORIDA** - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 1-800-435-7352 (1-800-HELP-FLA) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Florida registration #SC-0018. **MARYLAND** - Documents and information submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis, MD 21401, 410-974-5534. **MISSISSIPPI** - The official registration and financial information of the U.S. Fund for UNICEF may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement by the Secretary of State. **NEW JERSEY** - INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 1-973-504-6215 AND IS AVAILABLE ON THE INTERNET AT www.njconsumeraffairs.gov/ocp.htm#charity. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. **NEW YORK** - New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271. **NORTH CAROLINA** - FINANCIAL INFORMATION ABOUT THIS ORGANIZATION AND A COPY OF ITS LICENSE ARE AVAILABLE FROM THE STATE SOLICITATION LICENSING BRANCH AT 1-888-830-4989. THE LICENSE IS NOT AN ENDORSEMENT BY THE STATE. **PENNSYLVANIA** - The official registration and financial information of the U.S. Fund for UNICEF may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. **VIRGINIA** - Virginia State Division of Consumer Affairs, Department of Agricultural and Consumer Services, PO Box 1163, Richmond, VA 23218. **WASHINGTON** - Charities Division, Office of the Secretary of State, State of Washington, Olympia, WA 98504-0422, 1-800-332-4483. **WEST VIRGINIA** - Residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Registration does not imply endorsement. Registration with any of these state agencies does not imply endorsement, approval or recommendation by any state.

Thank you for your order.

It will help UNICEF save and improve children's lives worldwide.

ACCT: 095506742
CODE: R139