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## Motorway traffic parameter estimation from mobile phone counts

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### 7 Abstract

8 In this paper a new method for real time estimation of vehicular flows and densities on motorways is proposed. This  
9 method is based on fusing traffic counts with mobile phone counts. The procedure used for the estimation of traffic flow  
10 parameters is based on the hypothesis that “instrumented” vehicles can be counted on specific motorway sections and  
11 traffic flow can be measured on entrance and exit ramps. The motorway is subdivided into cells, assuming that mobile  
12 phones entering and exiting every cell can be counted during the observation period. An estimate of “instrumented”  
13 vehicle concentration is obtained and propagated on the network in time and space. This allows one to estimate traffic  
14 flow parameters by sampling “instrumented” traffic flow parameters using a “concentration” (the ratio of the densities  
15 of instrumented vehicles to the density of overall traffic) propagation mechanism.  
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17 *Keywords:* Transportation; Traffic flow; Simulation

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### 19 1. Introduction

20 The widespread use of mobile phone communications in the majority of developed countries, and the  
21 increasing numbers of customers using mobile phones allows for the exchange of large quantities of data  
22 and continuously updated information (Nilsson, 1999).

23 There are many possibilities that stem from the use of these technologies; among them, fundamental for  
24 the development of improved transport system management and control, is the estimation of traffic flow  
25 parameters. Intelligent transportation systems (ITS) include applications of new technologies to traffic  
26 management and control.

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ITS strategies are designed to supply services that increase the safety, efficiency and reliability of the transportation system. In order to accomplish this, traffic control systems must be able to estimate the traffic state on the system, and this is usually accomplished by the application of many different technologies: from automatic sensors to direct traveler reports. Experience has shown that it is difficult to accurately estimate the true system state and it remains a fundamental objective in the development of new ITS.

Vehicular traffic flow is a complicated random process, described with parameters that depend on space and time. The deployment of widespread information and communication networks may now facilitate the extraction of detailed, accurate information on traveler position from the localization of mobile phones. Given the hypothesis that the mobile phones on some “instrumented” vehicles can be localized and counted this can improve the accuracy of the estimation of the parameters that characterize vehicular flow. This hypothesis is enhanced by the new mobile phone localization systems that is being introduced in the USA as a consequence of enhanced 911 service (Docket 94-102 October 1996 of the Federal Communications Commission FCC) and in Europe for commercial reasons.

Recent literature has described the potential for the estimation of traffic flow parameters by using mobile phone localization information (Astarita, 2002; Smith et al., 2001; Lovell, 2002; Astarita and Guido, 2002). Further Bolla et al. (2000) studied the problem for some types of roads including motorways with controlled access.

In this paper a new method for real time estimation of vehicular flows and densities on motorways is proposed. This method is based on fusing traffic counts with mobile phone counts. It is important to note that the procedure used for the estimation of traffic flow parameters is based on the hypothesis that “instrumented” vehicles can be counted on specific road sections and traffic flow can be measured on entrance and exit ramps. It is not necessary to assume that “instrumented” vehicles are vehicles with a mobile phone on board. In fact any electronic or non-electronic device, that can be used on only a fraction of the total flow, and that can be counted at specific road sections, introduces the same estimation problem.

The motorway is subdivided into cells, assuming that “instrumented” vehicles entering and exiting every cell can be counted during the observation period. Moreover, the number of vehicles that enter the first cell of the network and the number that enter and exit on ramps is also known. The “instrumented” vehicle concentration is obtained and propagated over the network in time and space. This allows one to estimate traffic flow parameters by sampling “instrumented” traffic flow parameters using a concentration propagation mechanism.

In the next section, two numeric calculation techniques are introduced for the estimation of traffic flow parameters within the theoretical framework introduced. The first is an implicit calculation technique for the solution of partial differential equations and the second technique is based on explicit numerical calculations. Though subject to some numerical instabilities, the second technique has exhibited better results forcing the use of a well studied time-space grid. Results are compared and discussed using a real-life test scenario.

## 2. Analytical framework

It can be useful to estimate the flow, density and speed, parameters that clearly define traffic conditions. In this paper “instrumented” vehicles are vehicles that have on-board any kind of technical apparatus that can be localized and counted on some given road section. Values relative only to “instrumented” vehicles are indicated with the sub index  $c$ .

$$\text{Flow: } (Q; Q_c) \approx f(x, t) \left[ \frac{\text{vehicles}}{\text{hour}} \right],$$

$$\text{Density: } (\rho; \rho_c) \approx f(x, t) \left[ \frac{\text{vehicles}}{\text{km}} \right],$$

$$\text{Speed: } (v; v_c) \approx f(x, t) \left[ \frac{\text{km}}{\text{hour}} \right].$$

74 These parameters are functions of time and space.  $Q_c$ ,  $\rho_c$ ,  $v_c$  are the values of flow, density and speed  
75 relative only to “instrumented” vehicles. In this paper, flow is considered as a fluid composed of two  
76 continuously mixed fluids: instrumented and not instrumented vehicles.

77 This assumption is based on the decomposition of an overall traffic streams into two classes as frequently  
78 done in literature, decomposing traffic stream into trucks and automobiles.

79 Based on Edie (1965), we have the following two relationships for the overall traffic flow (1) and for only  
80 instrumented vehicles (2):

$$Q(x, t) = \rho(x, t) \cdot v(x, t), \quad (1)$$

$$Q_c(x, t) = \rho_c(x, t) \cdot v_c(x, t). \quad (2)$$

87 Two conservation equations can be used for the overall traffic flow (3) and for the instrumented vehicles  
88 (4):

$$\frac{\partial \rho}{\partial t} + \frac{\partial Q}{\partial x} = 0, \quad (3)$$

$$\frac{\partial \rho_c}{\partial t} + \frac{\partial Q_c}{\partial x} = 0. \quad (4)$$

95 These relationships (3) and (4) are valid for general road sections with no entrance and exit ramps.

96 We can imagine that an instrumented vehicle has a mobile phone on board that can be localized. If we  
97 hypothesize that mobile phone position can be estimated even when in stand-by condition (when no call  
98 is being made) there is no reason for the average speed of instrumented vehicles to be different from that of  
99 non-instrumented vehicles. We can assume that the overall speed is equal to the speed of instrumented vehi-  
100 cles and also equal to the speed of non-instrumented vehicles ( $v_{nc}$ ):

$$v(x, t) = v_c(x, t) = v_{nc}(x, t). \quad (5)$$

104 Assuming (5) simplifies the calculations leading to an elegant analytical formulation. As shown in the  
105 following, some analytical results can be obtained even with a less restrictive assumption.

106 We can define as “concentration”  $\varphi$  the ratio of the vehicles to the overall traffic density and  $\psi$  the ratio  
107 of densities of instrumented vehicles flow to the total traffic flow:

$$\varphi(x, t) = \frac{\rho_c(x, t)}{\rho(x, t)}, \quad (6)$$

$$\psi(x, t) = \frac{Q_c(x, t)}{Q(x, t)}. \quad (7)$$

114 Applying (5) we obtain in (6):

$$\varphi(x, t) = \frac{\rho_c(x, t) \cdot v_c(x, t)}{\rho(x, t) \cdot v(x, t)},$$

117 and applying (1) and (2) we obtain:

$$\varphi(x, t) = \psi(x, t) = \frac{Q_c(x, t)}{Q(x, t)}. \quad (8)$$

4

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120 The continuity equation (4) relative to instrumented vehicles can be written:

$$\frac{\partial \rho_c(x, t)}{\partial t} + \frac{\partial Q_c(x, t)}{\partial x} = \frac{\partial(\rho(x, t)\varphi(x, t))}{\partial t} + \frac{\partial(Q(x, t)\varphi(x, t))}{\partial x} = 0,$$

123 we obtain:

$$\varphi(x, t) \cdot \frac{\partial \rho(x, t)}{\partial t} + \rho(x, t) \cdot \frac{\partial \varphi(x, t)}{\partial t} + \varphi(x, t) \cdot \frac{\partial Q(x, t)}{\partial x} + Q(x, t) \cdot \frac{\partial \varphi(x, t)}{\partial x} = 0.$$

126 Then by regrouping:

$$\varphi(x, t) \cdot \left( \frac{\partial \rho(x, t)}{\partial t} + \frac{\partial Q(x, t)}{\partial x} \right) + \rho(x, t) \cdot \frac{\partial \varphi(x, t)}{\partial t} + Q(x, t) \cdot \frac{\partial \varphi(x, t)}{\partial x} = 0.$$

129 The first addend is equal to zero:

$$\rho(x, t) \cdot \frac{\partial \varphi(x, t)}{\partial t} + Q(x, t) \cdot \frac{\partial \varphi(x, t)}{\partial x} = 0,$$

132 by rewriting and regrouping we obtain:

$$\rho(x, t) \cdot \left( \frac{\partial \varphi(x, t)}{\partial t} + v(x, t) \cdot \frac{\partial \varphi(x, t)}{\partial x} \right) = 0.$$

135 This means that the total derivative of  $\varphi$  with respect to time  $t$  is equal to zero:

$$\frac{d\varphi(x, t)}{dt} = 0. \tag{9}$$

138 The ratio  $\varphi$  (and  $\psi$ ) is constant along a trajectory of a traffic flow particle.

139 If the average speed of instrumented vehicles is not equal to the average speed of all traffic then another  
140 alternative functional relationship can be assumed between the speeds of instrumented and non-instru-  
141 mented vehicles, for example, we could assume:

$$v_c(x, t) = v_{nc}(x, t) + c \tag{10}$$

145 or

$$v_c(x, t) = v_{nc}(x, t) \cdot c,$$

148 where  $c$  is a constant value.

149 For the sake of brevity, we present only some consequences of assuming the relationship depicted by  
150 (10). In this case we can assume that the density is the sum of the two densities relative to instrumented  
151 and non-instrumented vehicles (Edie, 1965; Daganzo, 1997):

$$\rho = \rho_c + \rho_{nc}, \tag{11}$$

155 we also have that the total flow is the sum of the two flow components:

$$Q = Q_c + Q_{nc}. \tag{12}$$

158 We can write this as:

$$\rho \cdot v = \rho_c \cdot v_c + \rho_{nc} \cdot v_{nc},$$

161 obtaining for the speed of all flow:

$$v = \frac{\rho_c \cdot v_c + \rho_{nc} \cdot v_{nc}}{\rho}. \tag{13}$$

165 From (13) by applying (11) and (10) we obtain:

$$v = \frac{\rho_c \cdot v_c + (\rho - \rho_c) \cdot (v_c - c)}{\rho} = \frac{\rho_c \cdot v_c}{\rho} + \frac{\rho \cdot v_c}{\rho} - \frac{\rho \cdot c}{\rho} - \frac{\rho_c \cdot v_c}{\rho} + \frac{\rho_c \cdot c}{\rho},$$

168 after simplification:

$$v = v_c - c \left( 1 - \frac{\rho_c}{\rho} \right).$$

171 Applying (6), we can write

$$v = v_c - c(1 - \varphi). \tag{14}$$

175 This last formula represents the relationship between the speed of all flow and the speed of only instru-  
176 mented vehicles assuming (10).

177 By combining (2) and (14) we obtain:

$$Q_c = \rho_c \cdot (v + c(1 - \varphi)). \tag{15}$$

180 By substituting into the continuity equation (4) we have:

$$\frac{\partial \rho_c \cdot (v + c(1 - \varphi))}{\partial x} + \frac{\partial \rho_c}{\partial t} = 0 \tag{16}$$

183 after some simplification and using (1) and (6) we have:

$$\frac{\partial Q}{\partial x} \varphi + \frac{\partial \varphi}{\partial x} Q + c \cdot \rho \frac{\partial(1 - \varphi)\varphi}{\partial x} + (1 - \varphi) \cdot c \cdot \varphi \frac{\partial \rho}{\partial x} + \varphi \frac{\partial \rho}{\partial t} + \rho \frac{\partial \varphi}{\partial t} = 0.$$

186 By simplification and by extracting the total derivative of  $\varphi$  with respect to time we have:

$$\frac{d\varphi}{dt} = -c \cdot \frac{\partial(1 - \varphi)\varphi}{\partial x} - \frac{(1 - \varphi) \cdot c \cdot \varphi}{\rho} \frac{\partial \rho}{\partial x}. \tag{17}$$

189 In this case the total derivative of  $\varphi$  is not null and the density ratio (concentration)  $\varphi$  varies along a  
190 trajectory of flow, but still it is possible to solve the problem numerically once the relationship between  
191  $\varphi$  and  $\psi$  is established.

192 We can rewrite (7) as:

$$\psi = \frac{v_c \cdot \varphi}{v}, \tag{18}$$

195 and applying (14) we can rewrite it as:

$$\psi = \frac{v + c(1 - \varphi)}{v} \cdot \varphi = \varphi + \frac{c \cdot (1 - \varphi)}{v} \cdot \varphi. \tag{19}$$

198 This is a relationship between  $\phi$  and  $\psi$  that can be applied to solve the analytical problem in the case that  
199 the constant  $c$  in Eq. (10) is not null. In this paper, for the sake of brevity, this case is not considered further  
200 and the proposed numerical method is applied assuming that relationship (5) is true.

201 **3. A methodology for traffic parameter estimation**

202 The methodology presented in this paper aims at traffic parameter estimation on motorway networks  
203 and is based on the hypothesis that “instrumented” vehicles can be counted when moving from one cell  
204 to another on the network and traffic flow can be measured on ramps.

205 By using the fundamental equations (1) and (2), continuity equations (3) and (4) and assuming that  
 206 “instrumented” vehicles move on the network with the same average speed of the overall flow (Eq. 5),  
 207 we obtain a system of partial differential equations. The problem may seem similar to the Lighthill and  
 208 Whitham model (L–W model, 1955), but here, no relationship is introduced for speed dynamics. This meth-  
 209 odology can be used without assuming that any particular analytical traffic model is valid, including the L–  
 210 W model, the Payne model or any other traffic model.

211 This kind of partial differential equation problem can be solved by using time and space discretization.  
 212 Using space discretization that is based on cells where we have traffic counts of “instrumented vehicles”  
 213 simplifies the solution, for this reason in the following we assume that “instrumented” vehicles can be  
 214 counted at the entrance and the exit of the discrete space cells used for space discretization.

215 By discretizing Eqs. (3) and (4) we obtain:

$$\Delta\rho = -\frac{\Delta Q}{\Delta x} \cdot \Delta t, \quad (20)$$

$$\Delta\rho_c = -\frac{\Delta Q_c}{\Delta x} \cdot \Delta t. \quad (21)$$

222 Here follows the notation used to describe each entity considered (Fig. 1):

- 223 •  $T$  = the instant in time of the estimation time period;
- 224 •  $i = \{1, 2, \dots, M\}$ , the index of cell  $i$ ,  $M$  is the total number of cells and the index  $i$  grows in the direction  
 225 of traffic flow;
- 226 •  $t_j$  = the beginning instant of time step  $j$ ;
- 227 •  $\Delta t$  = the time step used in time discretization  $T = t_{j+1} - t_j$  with  $j = 1, \dots, T/\Delta t$ ;
- 228 •  $j = \{1, 2, \dots, T/\Delta t\}$ , the index of time step  $j$ ;
- 229 •  $L_i$  = the spatial length of cell  $i$ ;
- 230 •  $N_{v(i,j)}$  = the number of vehicles in cell  $i$  at time  $t_{j+1}$ ;
- 231 •  $N_{c(i,j)}$  = the number of “instrumented” vehicles in cell  $i$  at time  $t_{j+1}$ ;
- 232 •  $N_{vu(i,j)}$  = the number of vehicles exiting cell  $i$  in time interval  $(t_j, t_{j+1})$  and entering cell  $i + 1$ ;
- 233 •  $N_{cu(i,j)}$  = the number of “instrumented” vehicles exiting cell  $i$  in time interval  $(t_j, t_{j+1})$  and entering cell  
 234  $i + 1$ ;
- 235 •  $En_{(i,j)}$  = the number of vehicles entering cell  $i$  by a ramp in time interval  $(t_j, t_{j+1})$ ;
- 236 •  $Out_{(i,j)}$  = the number of vehicles exiting cell  $i$  by a ramp in time interval  $(t_j, t_{j+1})$ ;
- 237 •  $\varphi_{(i,j)}$  = the ratio of “instrumented vehicles” to the total number of vehicles in cell  $i$  at time instant  $t_{j+1}$ ;
- 238 •  $Q_{(i,j)}$  = traffic flow exiting cell  $i$  during time interval  $(t_j, t_{j+1})$ ;
- 239 •  $\rho_{(i,j)}$  = density of cell  $i$  at the end of time interval  $j$ ;
- 240 •  $Q_{c(i,j)}$  = traffic flow relative to “instrumented vehicles” exiting cell  $i$  during time step  $(t_j, t_{j+1})$ ;
- 241 •  $\rho_{c(i,j)}$  = traffic density relative to “instrumented vehicles” in cell  $i$  at the end of time step  $j$ ;
- 242 •  $v_{(i,j)}$  = average velocity in cell  $i$  at the end of time step  $j$ .

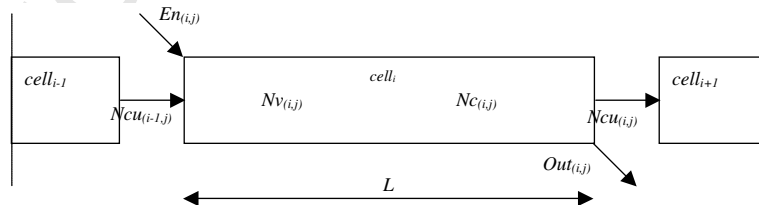


Fig. 1. Schema of flow (cells and vehicles) entering and exiting the cells.

244 Using this notation in (20) and (21) it is possible to write:

$$\frac{N_{v(i,j)} - N_{v(i,j-1)}}{L_i} = - \frac{N_{vu(i,j)} - N_{vu(i-1,j)}}{L_i}.$$

247 Obtaining for every cell without ramps

$$N_{v(i,j)} = N_{v(i,j-1)} - N_{vu(i,j)} + N_{vu(i-1,j)}. \tag{22}$$

250 In general:

$$N_{v(i,j)} = En_{(i,j)} - Out_{(i,j)} + N_{v(i,j-1)} - N_{vu(i,j)} + N_{vu(i-1,j)}, \tag{23}$$

253 where  $N_{vu(i,j)}$  and  $N_{vu(i-1,j)}$  are undefined.

254 Assuming (5) we obtain

$$\varphi(x, t) = \psi(x, t) = \frac{Q_c(x, t)}{Q(x, t)},$$

257 which allows us to find the values of  $N_{v(i,j)}$ :

$$N_{v(i,j)} = En_{(i,j)} + Out_{(i,j)} + N_{v(i,j-1)} - \frac{N_{cu(i,j)}}{\varphi(i, j - 1)} + \frac{N_{cu(i-1,j)}}{\varphi(i - 1, j - 1)} \tag{24}$$

260 in which we assume

$$\varphi_{(i,j)} = \frac{N_{c(i,j)}}{N_{v(i,j)}}. \tag{25}$$

263 The “forward propagation” of ratio  $\phi$  happens on the basis of one space–time discretization.

264 A bidimensional schematic representation of the model is observed in Fig. 2, in which on the abscissas  
 265 we have single cells, and on the ordinates, we have time intervals, considering the step(j) for example time  
 266 intervals that elapse between the instant j and the instant j + 1.

267 In order to estimate the values of capacity and density it is possible to use the following expressions:

$$Q_{(i,j)} = \frac{N_{cu(i,j)}}{\phi_{(i,j)} \cdot \Delta T}, \tag{26}$$

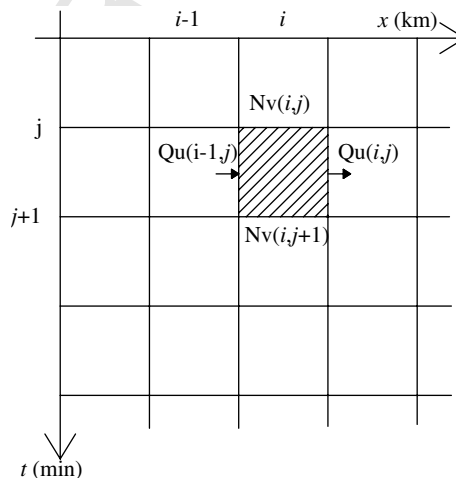


Fig. 2. Space–time discretization.

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$$\rho_{(i,j)} = \frac{N_{v(i,j)}}{L_{(i)}}. \quad (27)$$

272 Finally, it is possible to estimate the value of the speed from the ratio of the  $Q$  and  $\rho$ :

$$v_{(i,j)} = \frac{Q_{(i,j)}}{\rho_{(i,j)}}. \quad (28)$$

275 This new formulation is slightly different from another formulation presented in Astarita and Guido  
 276 (2002), that provided the resolution of the problem using an implicit method of calculation. The explicit  
 277 formulation here presented provides reasonable results given that the extension of the step applied for  
 278 the time discretization is not excessive, in fact, while the method appears more precise and reliable than  
 279 the implicit scheme, the misuse of space–time discretization could lead to numerical instabilities.

280 The application of this method of calculation on a test network offers optimal results, considering that  
 281 the information on the concentration of instrumented vehicles does not propagate only following the direc-  
 282 tion of flow. In fact, with particular conditions applied to the ramps, the method is applicable to the prop-  
 283 agation of the concentration of the instrumented vehicles in both directions.

#### 284 4. Numerical application on a test network

285 In order to verify the efficiency of the proposed algorithm, the latter has been re-run using Integration, a  
 286 traffic microsimulation model (Van Aerde, 1995), that enabled simulation of driver behavior.

287 This model has been used in order to simulate traffic on a freeway equipped with on- and off-ramps, toll  
 288 stations where it is possible to record the number of passing vehicles and radio base stations tracking the  
 289 mobile phones.

290 The test network is a three-lane motorway that extends for 20 km in length with on- and off-ramps (see  
 291 Fig. 3). In the entering (A) and exiting (B) sections it is supposed that complete traffic counts are obtained  
 292 continuously in time from toll stations. The network is subdivided into 20 cells each with a length of 1 km.  
 293 It is also supposed that “instrumented” vehicles can be counted when moving from one cell to another,  
 294 assuming that the link (cell) coincides with the cell of the network in which it is possible to measure signals  
 295 emitted from the mobile phone.

296 On this network seven scenarios have been simulated representing situations that often are found in real-  
 297 ity, relating the behavior of the model to variations in the percentage of instrumented vehicles in relation to  
 298 the total number of vehicles on the network.

299 The estimation methodology is applied to information obtained from traffic counts recorded by the sim-  
 300 ulated scenarios (*Integration*). This way it is possible to compare the estimated value obtained with the pre-  
 301 sented methodology and the “known” values produced by the microsimulation. A desired value of  $\varphi$  can be  
 302 reproduced generating randomly “instrumented” vehicles following the chosen preset ratio for  $\varphi$ .

303 Different scenarios have been analyzed (in a single Integration run) in order to estimate the effectiveness  
 304 of the new method. Results relative to a single scenario (scenario A) are presented as an example: entering

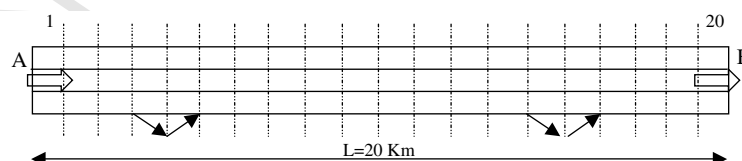


Fig. 3. Test network.

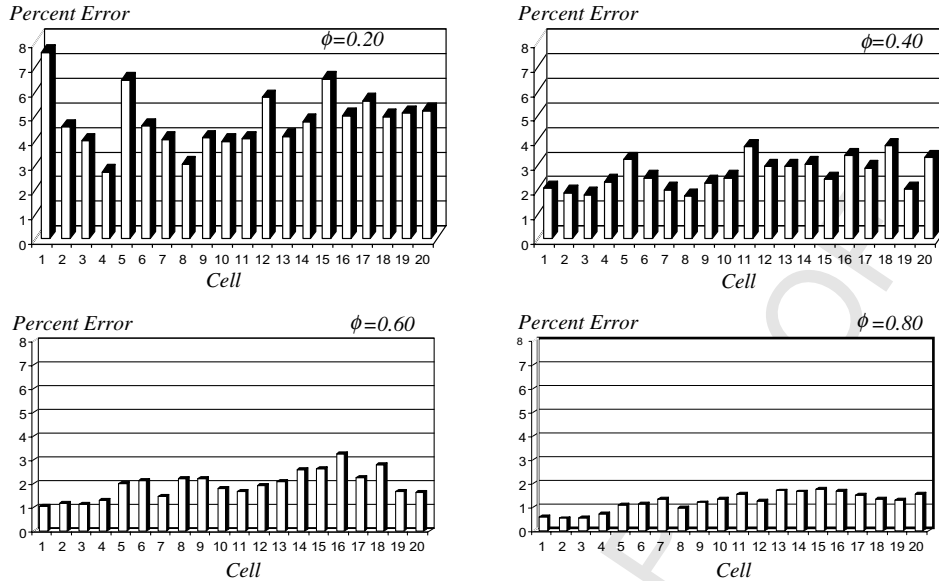


Fig. 4. Percent error in the estimation of traffic densities (cell/vehicle = 0.2, 0.4, 0.6, 0.8).

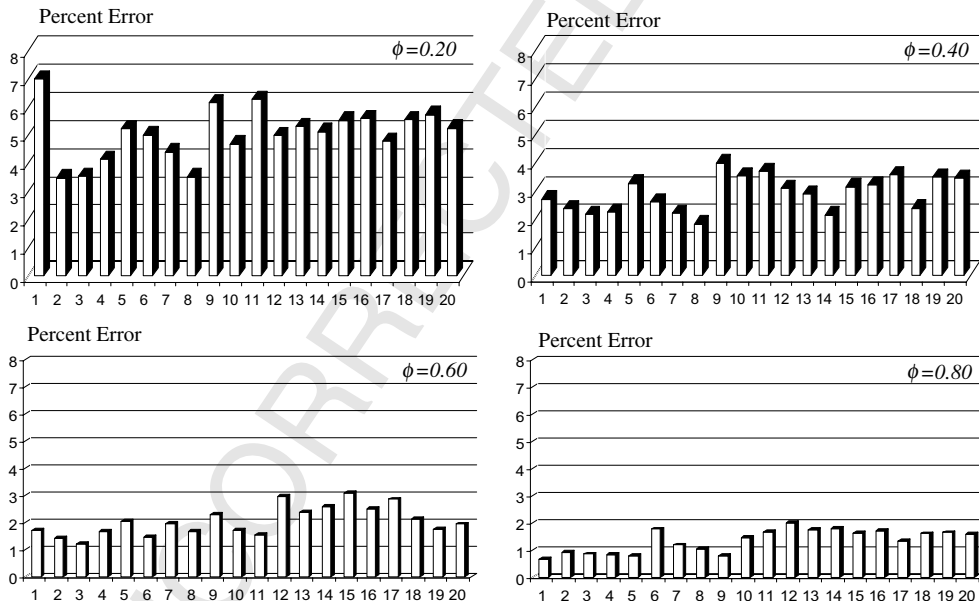


Fig. 5. Percent error in the estimation of traffic flows (cell/vehicle = 0.2, 0.4, 0.6, 0.8).

305 traffic flow is equal to 3600 (vehicles/hour) and, in the last cell, there is a bottleneck, reducing the capacity  
 306 to 3200 (vehicles/hour). In this scenario a queue forms and propagates upstream from the last cell. Results  
 307 shown in Figs. 4 and 5 are relative to the percent estimation error of density and velocity for an average  
 308 value of  $\phi$  equal to 0.2, 0.4, 0.6, 0.8.

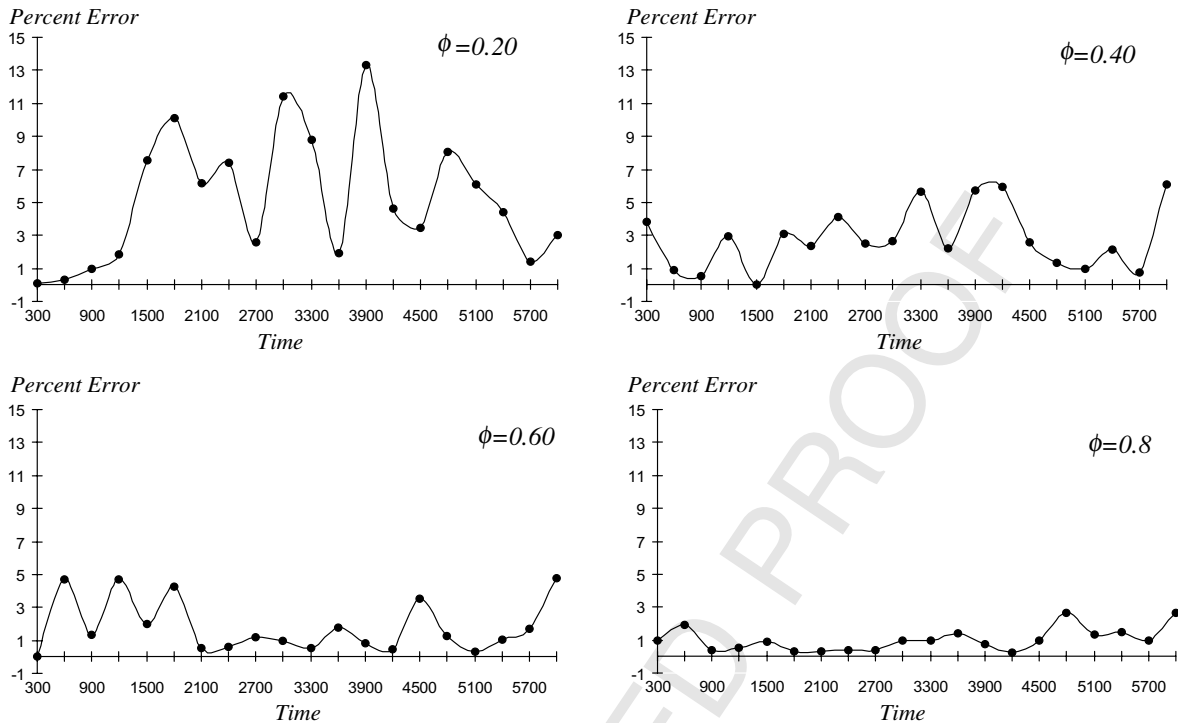


Fig. 6. Percent error in the estimation of traffic density during the simulation on cell no. 19 (cell/vehicle = 0.2, 0.4, 0.6, 0.8).

309 As shown, results obtained in all scenarios indicate that an increase in the average value of  $\phi$  improves  
 310 the quality of estimates. A more complete appraisal of the quality of the proposed method can be per-  
 311 formed through the introduction of the variable time in the parameter estimation.

312 Therefore, we can examine the magnitude of the percentage error in density and flow estimation in one  
 313 cell of particular interest for every scenario analyzed and observe their trends over time.

314 For simplicity, only the density observations in the 19th cell of the network are shown, in order to exam-  
 315 ine the effects produced from the bottleneck (Fig. 6).

316 It has been observed that for lower flow values the method produces larger errors, since in some sections  
 317 of the network the algorithm amplifies the difference between observed values and measured values, in a  
 318 way inversely proportional to the proportion of instrumented vehicles.

319 All the results exposed are relative to the application of the new methodology, adopting a time-step of  
 320 observation (step) equal to 10 seconds. Further, it has been observed that the instability problem is solved  
 321 by using a time step smaller than a critical value, beyond which the model becomes less reliable. The fol-  
 322 lowing equation is applied to obtain the critical value of the time step:

$$v < \frac{\Delta x}{\Delta t}.$$

325 Having adopted the value of  $\Delta x$  equal to 1 km and value of  $v$  equal to 110 km/hour, the critical value of  
 326  $\Delta t$  is 32.4 seconds.

327 The model becomes reliable for values of  $\Delta t$  equal to 30 seconds, obtaining, however, better results for  
 328 10 seconds steps.

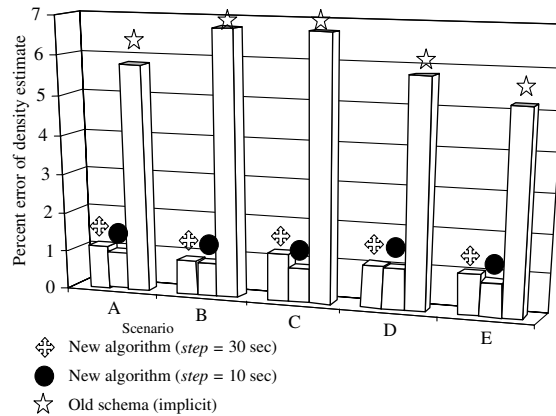


Fig. 7. Comparison of results produced from the various methodologies of estimation (density).

329 For thoroughness, results from the model proposed in this article are compared, for the following five  
 330 scenarios (Fig. 7), with results from a previous implicit method (Astarita and Guido, 2002):

- 331 Scenario A: lane drop in the last cell of the simulated motorway;  
 332 Scenario B: reduced capacity caused by an incident in the middle of the simulated road.  
 333 Scenario C: bad visibility conditions in 3 cells with reduced free speed.  
 334 Scenario D: lane drop and reduced speed in the middle of the simulated motorway due to a work zone.  
 335 Scenario E: increase in traffic demand for an exceptional event.

336

### 337 5. Conclusion

338 This paper presents a new methodology for traffic parameter estimation based on new technologies, the  
 339 result of the interaction between the classical theory of traffic flow and the application of data transmissions  
 340 technologies to the transportation systems.

341 The results produced from the proposed model result from the combination of traditional traffic counts  
 342 with the counting of instrumented vehicles on specific sections of the network.

343 The results of the new methodology appear promising with minimal differences between estimated den-  
 344 sity values and observed density values.

345 The precision of the estimate improves with an increase in the ratio between instrumented vehicles (mo-  
 346 bile phone on board) and total vehicles on the network.

347 The scenarios analyzed represent only some of the possible traffic conditions that can occur, but the pro-  
 348 posed model can be applied to any type of road configuration.

349 The methodology proposed in this paper assumes that propagation of the concentration of instrumented  
 350 vehicles only happens in the same direction of the flow, but considering particular conditions at the bound-  
 351 aries of the final cell of the network, it is possible to take advantage of information to use *mixed*  
 352 *propagations*.

353 The mobile communication trend, in Italy as in nearly all the industrialized countries, is clearly rising  
 354 and the directives are supplied, also in Italy, from a recent “Piano Nazionale dei Trasporti” which proposes

355 data transmission to be increasingly present in applications for the study and management of the transport  
356 system.

357 Models such as the one proposed in this article can be useful for analysis and simulation of multiple sit-  
358 uations on our roads. Customers and managers of the transportation system would find, in the application of  
359 these new methodologies, a valid contribution to the resolution of problems relative to traffic.

360 Further research efforts should be devoted to an application of the methodology to real traffic data on an  
361 Italian toll motorway, when these data will be available and to address other possible numerical schemes  
362 and different boundary conditions.

363 In this paper only the main aspects of the problem have been presented opening the road for additional  
364 research.

365 Motorway traffic parameter estimation from mobile phone counts is a combination of traditional traffic  
366 flow theory with new technologies and it is one of the new techniques that can be obtained by telematics  
367 applied to transportation systems. Many ITS have been applied and designed in recent years, but the great  
368 upcoming challenge is to combine different sources of information, owned by different entities, and to ex-  
369 tract what may be relevant to various control systems, with the aim of supplying better more efficient trans-  
370 portation services to road travelers.

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