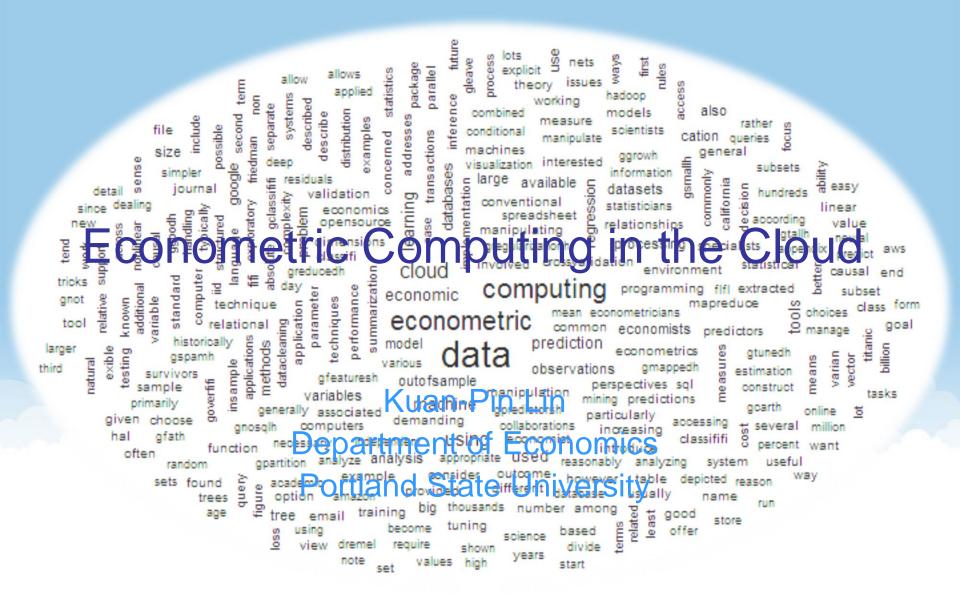
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Econometric Computing

- Econometric Computing: Causal Inference of Economic Data for Decision Making
- Econometrics vs. Predictive Analytics (Machine Learning, Data Mining)
 - Regression and Classification
 - Model Selection
 - Cross-Validation
 - Prediction

Econometric Computing

- Advanced Topics
 - Non IID Data (Time Series, Panel Data)
 - High Dimensional Econometric Models
 - Causal Inference Methods
 - Confounding and Instrumental Variables
 - Regression Discontinuity
 - Difference in Difference

Using R

- Why R (and RStudio)?
 - Powerful, Popular, and Portable
 - Free (Nothing better than that!)
 - But, with steep learning curve!
- Using R Packages
 - Im(), glm(), plm() for linear modeling
 - tree(), rpart() for machine learning
 - ggplot2() for data visualization
 - parallel() for multi-core and parallel computing

Cloud Computing with R

- Layers of Cloud Computing
 - Cloud Clients ⇔ SaaS, PaaS, laaS
 - laaS: Infrastructure as a Service
 - PaaS: Platform as a Service
 - SaaS: Software as a Service
- Cloud Services Providers
 - Microsoft Azure
 - Google App Engine
 - Amazon EC2, ...

Econometric Computing in the Cloud

- A Low Cost Option
 - Amazon Web Services (AWS: Free Tier)
 - Elastic Compute Cloud (EC2)
 - Simple Storage Service (S3)
 - [(\$15 + 10c /gb) / month] after 1st year
 - RStudio Server Amazon Machine Image
 - Implementing R / Rstudio AMI
 - Guide for Dummies (are we?)
 - Louis Aslett's Guide

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An Example

- Wine Sales in Vancouver BC
 - Total Weekly Sales of Imported and Domestic Table Wine in Vancouver, BC, Canada from week ending April 4, 2009 to week ending May 28, 2011 (377,228 sales)
 - Data Source: <u>American Association of Wine</u>
 Economists

An Example

- Wine Sales in Vancouver BC
 - 37228 observations of 17 variables in an Excel spreadsheet:

SKU #, Product Long Name, Store Category Major Name, Store Category Sub Name, Store Category Minor Name, Current Display Price, Bottled Location Code, Bottle Location Desc, Domestic/Import Indicator, VQA Indicator, Product Sweetness Code, Product Sweetness Desc, Alcohol Percent, Julian Week No, Week Ending Date, Total Weekly Selling Unit, Total Weekly Volume Litre

An Example

Wine Sales in Vancouver BC

- Data Exploration
 - What = Store Category Minor Name (Red/White)
 - Where = Store Category Sub Name (Countries)
 - Price = Current Display Price (Canadian \$)
 - Quantity = Total Weekly Selling Unit (Bottles)
- Data Visualization
 - Bar, Box, Point, Line, Histogram, Density
- Data Analysis
 - Regression: Price Elasticity
 - Classification Econ Comp in the Cloud

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